

PROGRESS REPORT 2019/2020

YOUTH GOVERNMENTAL STRUCTURE

- My main goal was to create a structure that continued to move forward. I felt in order to bring confidence back to the program, we needed to give our youth the ability to have ownership in their program.
 - Building a program that was sustainable and had substance was the start of putting this youth program back on track.
 - The first step was to make sure that the youth program had the right youth leadership in place.
 - The creation of a Junior Officers Board was the next step,
 - It starts with sustainability by creating a mentoring program so that they can learn from the Senior Officers,
 - The Junior Officers are hopeful to someday become Senior Officers,
 - Our Area Directors are the backbone of the success of the NYCHA. It was critical to get them more involved
 - The 2019/2020 Youth Board consisted of;
 - Senior and Junior President, President-Elect (newly adopted), Vice President, Secretary/Treasurer, Reporter and 26 Area Directors
 - Sustainability meant changing our leadership structure. The reason that this program had no sustainability was because the youth board was new every year.
 - The creation of a President-Elect position and the Vice President gave us 3 years of continued sustainability,
 - For the first time, the NYCHA Youth Program had established by-laws and passed them.

COMMUNICATION

- Communication is essential for the success of the organization.
 - The NYCHA social media was rarely used. This caused parents and youth to be discouraged with the NCHA,
 - Today, social media and distribution emails keeps the entire membership up to date with all NYCHA events, shows and other important items,
 - The NYCHA Monthly Newsletter was created.
 - All Officers and Area Directors were responsible for getting information out in a timely fashion.
 - The Senior Youth President and the Sr/Jr Reports are responsible for articles for the Chatter,

- The Chatter is always 6 weeks from publication, which is why the monthly newsletter was created

FINANCIAL

- My goal is to reach \$1,00,000 by the time I retire so that NYCHA no longer has to rely on asking sponsors every year for money. For example, if we made 7% return on our investments, we could have \$70,000 a year. Today, NCHA pays for all Awards and Trophies and the NCHA Foundation pays for all scholarships related to the Eastern Nationals, Western Nationals, World Finals, Scholarship Cutting and some youth events. Money earned from interest and aged out money from the NCHA Scholarship Fund offsets some of these scholarship costs. In time the NYCHA youth program will be financially stable, through additional money from fundraisers like the Trainers Auction, Stallion Auction, Raffles and Donors.
- Stallion Auction
 - 2019 \$56,000
 - 2020 \$107,000
 - 71 Donators

PARTNERSHIPS

- ***NATIONAL HIGH SCHOOL RODEO ASSOCIATION***

On Tuesday November 12, 2019, I had a meeting with James Higginbotham, the Executive Director and Chanel Schvaneveldt, Vice President for Marketing of the National High School Rodeo Association to discuss how the NHSRA and the NCHA/NYCHA can work together so that both organizations can benefit from one another.

Some of the items that were discussed:

- What it would take to have a formal relationship with every state high school rodeo association and the NCHA affiliates. That way there would be more opportunities for rodeo competitors and cutters to qualify for State and Nationals.
 - This would also increase membership for the NYCHA and for the NHSRA.
- As we know, there are NYCHA Members that compete for the all-round, which means that they must be involved in another rodeo class, thereby increasing NHSRA participation from the NYCHA.
- We have 166 NYCHA and NHSRA Members that carry dual membership
- The NYCHA plans on being more proactive in supporting our members at other equine, ranching, and farming organizations at a national level with Judges Clinics, Cutting Clinics, Educational and Leadership Classes and Scholarship opportunities.
- Shared educational and leadership programs.

- Both James and Chanel were interested in having their members participate in our future development of the NYCHA educational and leadership classes.
- The NYCHA and the NHSRA supporting each other's Conventions or National functions. NYCHA Officers and Directors would be more involved in the NHSRA Conventions as the NHSRA Officers would attend the NYCHA Convention and/or seminars.
- Chanel wanted the NYCHA National Senior Officers to be in contact with the NHSRA Officers to discuss a membership drive that would benefit both organizations.
 - I bought up that any youth that would be an active member in good standing with the NYCHA would qualify for scholarship opportunities through the NCHA Foundation.
 - The 2020/2021 Senior Officers and Senior Regional Directors will be tasked with creating a membership drive.

STATE	NHSRA	NYCHA	Dual Memberships	TOTAL CUTTERS & NHSRA CUTTERS
AL - Alabama	10	23	2	33
AK - Alaska	11	4	0	15
AR - Arkansas	21	0	0	26
AZ - Arizona	21	18	10	39
CA - California	141	56	11	197
CO - Colorado	41	16	7	57
CT - Connecticut	0	0	0	0
DE - Delaware	0	0	0	0
FL - Florida	20	24	2	44
GA Georgia	8	17	0	25
HI - Hawaii	32	1	1	33
IA - Iowa	18	3	1	21
ID - Idaho	98	18	6	116
IL - Illinois	20	12	4	32
IN - Indiana	9	16	1	25
KS - Kansas	13	12	3	25
KY - Kentucky	6	7	0	13
LA - Louisiana	25	22	1	47
MA - Massachusetts	0	0	0	0
MD - Maryland	3	0	0	3

ME - Maine		0		0		0		0
MI - Michigan		27		9		1		36
MN - Minnesota		26		15		0		42
MO - Missouri		21		6		0		27
MS - Mississippi		14		33		7		47
MT - Montana		65		11		2		76
NC - North Carolina		2		9		0		11
ND - North Dakota		39		15		4		44
NE - Nebraska		74		14		3		88
NH - New Hampshire		0		0		0		0
NJ - New Jersey		1		0		0		1
NM - New Mexico		14		19		2		30
NV - Nevada		24		9		1		33
NY - New York		2		3		0		5
OH - Ohio		5		18		1		23
OK - Oklahoma		17		34		2		51
OR - Oregon		27		16		5		43
PA - Pennsylvania		1		8		1		9
SC - South Carolina		5		17		2		22
SD - South Dakota		182		11		11		193
TN - Tennessee		4		11		1		15
TX - Texas		228		280		51		508
UT - Utah		116		22		8		138
VA - Virginia		2		4		0		6
VT - Vermont		0		0		0		0
WA - Washington		36		16		5		52
WI - Wisconsin		14		1		1		15
WV - West Virginia		3		9		1		12
WY - Wyoming		26		12		2		38
Australia		3		0		0		3
Germany		0		3		0		3
Canada		77		37		6		114
France		0		3		0		3
Mexico		4		0		0		4
Italy		0		3		0		3
Czech Republic		0		2		0		2
		1556		899		166		2448

CURRENT REPORT & FUTURE FORECAST 2020/2021

GOVERNMENTAL STRUCTURE

- ***NYCHA National Senior Youth Regional Directors***
 - 2020/2021 we added the 8 Senior Regional Directors positions who, along with the NYCHA National Senior Youth Officers will make up the Senior Board of Directors.
 - Our Officers and Directors are included in all discussions, including having their recommendations considered.
 - This structure takes the youth program to a level of stability and substance.

- ***Membership***
 - Average throughout the years
 - 1980's 420 Avg
 - 1990's 764 Avg
 - 2000's 1300 Avg
 - 2010's 1132 Avg
 - 2016 979
 - 2017 922
 - 2018 960
 - 2019 855
 - 2020
 - While we offer FREE memberships, there's no incentive to keep them as members, or any substance to that membership.
 - The creation of the NYCHA Leadership/Educational Committee will offer seminars to other organizations.
 - Today, we have the NHSRA interested in sending their Officers to our seminars and attend our Youth Convention, as we will attend their Youth Convention

- ***NYCHA Leadership and Educational Committee***
 - This committee consists of educators and other leaders from other organizations. Our goal is to start by creating educational and leadership courses with substance and look at future accreditation for high school and college credits.
 - Amy Lippincott, Former Educator
 - Mitch Farris, Former Educator
 - Joanna Shelton, Educator and FFA
 - The Senior Youth Officers and Directors will be assisting the Educational and Leadership Committee in giving them ideas for creating future seminars.

Some Examples;

- Panel of NCHA Members consisting of Businessmen, Businesswomen, Trainers, Educators, Leaders, and Moms to discuss the road to success
- Officers from other Ranching, Farming and Equine organizations as speakers.
- Our main goal will be to create courses that will provide attendees with a skillset that will help them throughout their lives, along with creating courses that will compliment other organization programs
 - The National FFA Organization provides leadership, personal growth and career success training through agricultural education. Today, there are 700,170 FFA members, age 12-21, in 8,612 chapters in all 50 states, Puerto Rico and the U.S. Virgin Islands. FFA members are in grades seven through 12 and college.
 - The 4-H organization has over 6.5 million members in the United States. Members are five to 19 years old, in approximately 90,000 clubs. The goal of 4-H is to develop citizenship, leadership, responsibility, and life skills of youth through learning programs and positive youth development approach.
 - The National High School Rodeo Association is one of the fastest growing youth organizations, with an annual membership of approximately 12,500 students from 43 states, five Canadian provinces, Australia, and Mexico. The Association sanctions over 1,800 rodeos each year. The NHSRA is governed by a national Board of Directors, which consists of one member from each state or province.
- ***NYCHA Leadership and Education Committee (Phase 1)***
 - 2021 NCHA Convention
 - This was the Committees first phase of formulizing of Leadership Program
 - Senior NYCHA Officers and Senior Regional Directors will be attending the 2021 Adult Convention
 - Youth Meeting involving the Senior Youth Board of Directors
 - Youth BOD will attend Youth Committee Meeting
 - 2nd half of the day will be assigned to Executive Committee,
 - **Saturday (DBA) (Date to Be Announced) 8:00am**
The Youth Board of Directors, (NYCHA Senior Officers and NYCHA Senior Regional Directors), will conduct a youth board meeting.
 - **Saturday (DBA) 10:00am**
The Youth Board of Directors will join the Youth Committee who will conduct a General Meeting and then Close Door Meeting.
 - **Saturday (DBA) 12:00pm – 1:00pm**
Lunch
 - **Saturday Afternoon**

All youth members will be assigned to their respective mentors.

- Steve Norris – Claire Shelton, Senior President
 - Ora Diel – Brinley Lippincott, Senior President Elect
 - Ted Sokol - Wyatt Lewis, Senior Vice President
 - Tatum Rice – Brea Collier, Junior President
 - Ernie Beutenmiller - Jill Jarvis, Senior Secretary/Treasurer
 - Lachlan Perks - Jewell Duval, Senior Reporter
 - Kristen York – Jason Simmons, Regional 1 Director
 - Rock Hedlund – Gwen Gaughan, Regional 2 Director
 - Kirby Smith – Lilly Loraas, Regional 3, Director
 - Byron Green - Kaylin Drake, Regional 4 Director
 - Sharon Overstreet – Vacant (Working on filling this position)
 - Toddy Pitard – Faith Farris, Regional 6 Director
 - Skip Jones – Ryan Coffee, Regional 7 Director
 - Matt Miller – Jencee Jarvis, Regional 8 Director
- **Saturday Evening**
Attend the Hall of Fame Banquet

- **Communication** (Youth Coverage Teams)

- The Editor of the Chatter and Western Horsemen, Chris Hamilton and I had a discussion about a program that worked for the AyQHA where she created a Youth Journalist Team. She had an idea for our youth to write stories and photos with captions on them, making it as our youth writing as journalists.
- Our Senior President, Claire Shelton, Senior Reporter Jill Jarvis, and Junior Reporter, Riley Farris had a conference call with Ms. Hamilton who gave them ideas and suggestions on getting the Officers and Directors involved throughout the county.