

NCHA EXECUTIVE COMMITTEE
Telephonic Meeting
August 28, 2018

A telephonic meeting of the NCHA Executive Committee was held on Tuesday, August 28, 2018, at 5:00 p.m. Those present were President Phil Rapp, President-Elect Ron Pietrafeso, Vice President Steven Norris, Ernie Beutenmiller, Rock Hedlund, Skip Jones, Jay Klamon, Matt Miller, Tommy Neal, Lachlan Perks, David Pilcher, Tatum Rice, Ronnie Smith and Kristen York. Also present were Interim Executive Director Lewis Wray, NCHA Chief Operating Officer Catherine Cheugh, NCHA Legal Counsel James Morris and NCHA Treasurer James Burris.

Meeting was called to order by President Phil Rapp, who also offered a prayer.

Finance Committee Report

Finance Committee Chair Garry Merritt and Finance Committee member Denise Seiz joined the call to bring the Executive Committee members up to date regarding NCHA cashflow. Ms. Seiz walked the committee members through the spreadsheet developed by James Burris and herself. Ms. Seiz explained the various categories, dates and timing issues outlined on the spreadsheet.

Ms. Seiz and Mr. Merritt advised that the next meeting of the Finance Committee will occur once NCHA Treasurer James Burris has concluded budgeting meetings with all members of NCHA Department Managers.

PAC Report

Mr. Burris advised that currently there is \$340,000 in the PAC account.

MOTION was made by Rock Hedlund and **SECONDED** by David Pilcher to move the meeting into executive session. **MOTION PASSED.**

MOTION was made by Lachlan Perks and **SECONDED** by Rock Hedlund to move the meeting back into general session.

Box Seats Discussion

Discussion was held amongst the Executive Committee members about how to better communicate to box seat holders regarding the increase in the cost of box seats. A draft of a letter to box seat holders explaining the necessity for the increase, the pricing structure and the system instituted for current box seat holders to move up, etc., was reviewed by the committee members.

It was agreed that NCHA Legal Counsel Jim Morris will draft a letter explaining the price increase of box seats. Once approved, that letter and a letter explaining the increase in membership fees be approved and signed by the entire Executive Committee prior to dissemination.

MOTION was made by Tommy Neal and **SECONDED** by Skip Jones to **RESCIND** all prior box seat motions made, seconded and passed by the Executive Committee prior to this date. After discussion, **MOTION PASSED.**

Discussion was held regarding the concept of selling box seats as a form of sponsorship.

After lengthy discussion, **MOTION** was made by Ron Pietrafeso and **SECONDED** by Jay Klamon that with respect to NCHA box seats:

1. Approve the increase in the prices of box seats as proposed,
2. that box seats be sold as a "Sponsored" box,
3. that the sale of the box seats includes boxes for all Triple Crown events,
4. approve the payment schedule proposed for the box sponsorships spreading payments out,
5. that the consequence of non-payment for the box seat for the Super Stakes and Summer Spectacular events shall be forfeiture of the box seat,
6. that if current box seat holder declines to renew his/her box seat subscription, the first right of refusal for that box will go to a current box seat holder based on the seniority of that box seat holder's original purchase date and whose name has been placed on a waiting list for current box seat holders who have indicated the wish to move should an opening become available, and
7. that whatever box ultimately remains unsold following #5 above shall be offered to the first name on the waiting list for the purchase of box seats.

After further discussion, **MOTION PASSED.**

Membership Dues Increase

Discussion was held regarding the increase in membership fees and how best to communicate the necessity for this increase to members. Director of Membership Services Julie Davis submitted a breakdown for the increases in various tiers of membership. Also, the Executive Committee was presented with a draft of an explanatory letter to attach to the breakdown with further explanation to be sent to members. The breakdown of the membership current fees and proposed increases are:

Current Membership Fees/last increase 2005

Membership	\$ 60.00
Ama/NP	\$ 20.00
Trainer	\$ 20.00

Trainer w/Pac	\$ 120.00
Domestic 1st Class	\$ 55.00
International	\$ 75.00
Youth	\$ 25.00

Proposed Membership Fee

Non-Competitor Only with Chatter & membership card	\$65.00
Membership NO Chatter, Incl am,np,trnr status and rulebook	\$80.00
Membership with Chatter*, Incl am,np,trnr status and rulebook	\$140.00
*(US and Canada ONLY)	

Additional Fees (Optional)

Chatter US 1st Class	\$55.00
Chatter International	\$75.00
PAC Trainer	\$100.00
Youth ONLY (youth Chatter only - 1 month)	\$25.00
Youth with Non Pro/Amateur (youth Chatter only - 1 month)	\$50.00
Existing Life Members - Annual Non Pro	\$25.00
Existing Life Members – One-time payment for lifetime Non-Pro fees (Non-Pro status still must be met at all times under NCHA Rules)	\$400.00

PLEASE NOTE: Existing Life Members are grandfathered in.

After discussion, **MOTION** was made by Skip Jones and **SECONDED** by Ernie Beutenmiller to approve the foregoing modified membership dues increases as proposed as well as to approve the letter draft and breakdown as written. This motion amends and supersedes the table motion approved on August 8, 2018. **MOTION PASSED.**

Long-Range Planning Committee Internal Audit Proposal

The Executive Committee discussed the proposal from the Long-Range Planning Committee to have an outside source conduct a Management Practices and Risk Assessment Review. After discussion, **MOTION** was made by Ron Pietrafeso and **SECONDED** Rock Hedlund to table further discussion on this matter and to take no further action regarding the Review until further information regarding the scope and timing of the review can be gathered. After further discussion, **MOTION PASSED**, with David Pilcher dissenting.

Process for Executive Director Search

Personnel Committee Chair David Pilcher advised the Executive Committee of the status of the process for conducting the search for a new NCHA Executive Director. Mr. Pilcher stated that the external process for the search is ready to begin pending approval of the Executive Director job profile and qualifications.

Mr. Pilcher advised the Executive Committee that, as a result of other personal responsibilities, he will be unable to continue to serve as Chair of the Director of Judges replacement search process but will continue to serve as Chair of the Executive Director search process. Mr. Rapp accepted the resignation and that he would have a replacement for the Chair of the Director of Judges search committee in the near future.

Futurity Discussion

President-Elect Ron Pietrafeso addressed the group regarding enhancing the celebratory events at the 2018 Futurity. Mr. Pietrafeso advised the members that he is working with Bobby Hunt to obtain new vendors for the event for the Vendors' Hall.

Mr. Pietrafeso stated that he talked with Director of Shows Dave Brian with respect to moving the starting of the finals back. Mr. Pietrafeso also stated that he has talked with Jeremy Barwick regarding changing the date of the horse sale to Monday, thereby allowing a "free" day on Sunday. He indicated that Mr. Barwick was very understanding of the change and on board with it. Vice President Steven Norris suggested that a handwritten note of appreciation be sent to Mr. Barwick for his understanding and willingness to help.

Mr. Pietrafeso advised that he is working with a group of members as to how to enhance the finals celebration party and they have several great ideas. He also indicated that this group is working on securing more sponsors to assist in funding the celebration party so that NCHA costs for the event are not increased.

One of the recommendations of the committee working with Mr. Pietrafeso is to put on a clinic the morning of the finals and an opportunity for people to meet the finalists. It has been suggested that attendance at this clinic be mandatory for all finalists to attend. Mr. Pietrafeso advised the committee members that sponsors are being solicited for providing a continental-type breakfast at this clinic.

Adjournment

There being no further business to come before the Executive Committee members, **MOTION** was made by Ron Pietrafeso and **SECONDED** by Rock Hedlund to adjourn. **MOTION PASSED.**