

**NCHA TELEPHONIC EXECUTIVE COMMITTEE MEETING  
WEDNESDAY, MARCH 7, 2018**

The NCHA Executive Committee met telephonically on Wednesday, March 7, 2018. The meeting was called to order at 5:00 p.m., CST, with a quorum of 9 Executive Committee members present. Those present were: President Lewis Wray, President-Elect Phil Rapp, Vice-President Ron Pietrafeso, Kathy Daughn, Jack Holt, Jay Klamon, Tommy Neal, David Pilcher and Ronnie Smith. Also present was NCHA Executive Director Chuck Smith and NCHA Legal Counsel Jim Morris.

**MOTION** was made by David Pilcher and **SECONDED** by Phil Rapp to move the meeting into executive session. **MOTION PASSED,**

**MOTION** was made by David Pilcher and **SECONDED** by Phil Rapp to return the meeting into general session. **MOTION PASSED.**

**Will Rogers Technology Infrastructure**

Jay Klamon presented a proposal to provide services to upgrade the technology infrastructure at Will Rogers Coliseum in order to provide better viewing of events to NCHA members. Mr. Klamon noted that there are several serious issues with the current infrastructure and advised that his company will provide the necessary repairs and additions to make the upgrades at no cost to NCHA.

Kathy Daughn raised the question as to why Will Rogers management does not make these upgrades themselves. Mr. Klamon stated that according to the Will Rogers representatives he met with that one of the issues is one of cost. He further advised that Will Rogers also stated that different tenants of the Coliseum use different technologies making it unfeasible to make infrastructure changes for each tenant.

**Will Rogers Network Hardware**

Jay Klamon reported that he had a conference call with Jeremy Olsen to discuss options to provide the networking equipment hardware necessary to enable distribution. Mr. Olsen reminded the members that Mr. Olsen provides the webcast and such items for NCRHA and others. Discussion ensued regarding engaging Mr. Olsen to provide the proposed services

**Video Board**

Discussion was held regarding the positioning of the video board for the 2018 Super Stakes and Futurity. Jay Klamon reported that after investigation that his recommendation would be to move the video board off the back wall and hang it in the back one-third of the loping pen area allowing for much better visibility for viewers. Mr. Klamon reported that he had reached out to multiple vendor, including NCHA's current vendor, to provide a cost quote for this option. Klamon further reported that when costs, current and proposed, were calculated, to provide the enhanced viewing option cost approximately an additional \$1,900.00.

### Summary of Technology Recommendations:

To summarized, Mr. Klamon stated that the recommendation is:

1. Engage Jeremy Olsen to provide set up and hardware;
2. Engage Toucan to provide the hanging video board for the Super Stakes and the Summer Show (using this approach NCHA will actually realize a net savings of approximately \$2,200.00, e.g., current platform setup cost of \$5,200.00 less Jeremy Olsen's fee of \$3,000.00);
3. NCHA further use the approximate savings of \$2,200 to provide additional content during the show, i.e., interviews, NCHA history, etc.

Discussion ensued. David Pilcher asked Mr. Klamon to clarify who is responsible for what service in this recommendation. Mr. Klamon advised that the infrastructure changes to Will Rogers will be done by Mr. Klamon's company at no cost to NCHA; that that Jeremy Olsen would provide the necessary network equipment to enable a better viewing experience to NCHA members; that Toucan Productions would provide the video board and set up for Will Rogers viewers.

Ronnie Smith asked what the length of Toucan Productions' engagement would be. Mr. Klamon reported that our contractual obligation would be for the Super Stakes and Summer Shows only and that no contractual obligation is involved beyond that.

David Pilcher asked if NCHA staff would be involved operationally. Mr. Klamon advised that Jeremy Olsen can support the equipment and provide technical support and that it would not be necessary for NCHA staff to be involved thereby allowing staff to focus on the judging technical aspect requirements for shows.

After discussion, a **MOTION** was made by Ron Pietrafeso and **SECONDED** by Tommy Neal to accept Mr. Klamon's recommendations as presented. There being no further discussion, **MOTION PASSED.**

NCHA Executive Director raised the question as to whether using the proposed services would negatively impact NCHA's ability to obtain and retain sponsors. After discussion, all agreed that we want to provide the best experience for NCHA members.

There being no further business to come before the Executive Committee, **MOTION** was made by Kathy Daughn and **SECONDED** by Jack Holt that the meeting be adjourned. **MOTION PASSED.**