

**NCHA ANNUAL BOARD OF DIRECTORS 1ST SESSION MEETING MINUTES
AUGUST 2, 2021
WILL ROGERS – FORT WORTH, TX**

The first session of the 2021 NCHA Annual Board of Directors meeting was held on Monday, August 2, 2021 at the Will Rogers Memorial Center in the Round Up Inn located in Fort Worth, Texas.

President Ora Diehl called the meeting to order at 9:06AM and opened by asking attendees to take a moment of silence for all those families in our industry that have been faced with loss.

President Ora Diehl welcomed our outgoing President Steve Norris to step forward and lead us in the invocation.

Roll was called for the 2020-2021 NCHA Board of Directors with a quorum of 79 of 158 Directors in attendance including:

Region I: Western/Central Canada – Borders Restricted; Colorado – Nathan Miller, Steve Norris and Ron Pietrafeso; Montana – Kathy Foote; Oregon – Jack Holt; Utah – Josh Hofeldt and Steve Williams; Wyoming – Kristen York

Region II: Arizona – Sherry Cowan; California – Fiina Jolley, Suzanne Rodoni-Silverberg and Carol Ward; Nevada – John Echeverria

Region III: Iowa & Wisconsin – Seth Kirchner; Missouri – Ernie Beutenmiller, Jr. and Greg Beutenmiller; Nebraska – Mike Christensen and Kirby Smith; North & South Dakota – Jason Reed

Region IV: Indiana – Byron Green; Kentucky – Libby Bowman; Michigan – Dan Agnew; Ohio – John Lavelle and Chuck Smith; New England, NY, NJ & PA – Jack Werner; Eastern Canada – Borders Restricted

Region V: Alabama – Julie Beasley; Florida – Ora Diehl, Sharon Overstreet, Ted Sokol and Nancy Turner; Georgia – Doug Batchelor and Mark Senn; North Carolina – Garry Merritt and Barnwell Ramsey; Tennessee – Zeke Entz and Maben Thompson

Region VI: Arkansas – Toddy Pitard, Tommy Williams and Lewis Wray; Texas East – Johnny Bates, Bradey Davis, Cynthia Patty, Ronnie Smith and Michael Wood; Louisiana – Robert Charles Brown, Elizabeth Quirk and Bruce Richerson; Mississippi – William Cole

Region VII: Texas South – Frank Bowen, Jimmy Eakin, Scott Ferguson, Janice Little, Hydie McAlister, Jane Mancuso and Sam Wilson; Texas West – Sherry Graham, Skip Jones and Joshua King

Region VIII: Oklahoma – Cara Brewer, Lloyd Cox, Jody Galyean, Bill Riddle and Brad Wilson; Texas North – Sharon Beach, Lindy Burch, R.L. Chartier, Jo Ellard, Casey Green, Leon Harrel, Cody Hedlund, Frank Merrill, Matt Miller, Ken Mock, Rick Mowery, Lachlan Perks, Dan Popeck, Phil Rapp, Tatum Rice and Chubby Turner

Absent were the following:

Region I: Idaho – Barbi Madgwick and Denise Shewmaker; Montana – John Seymour; Oregon – Russ Elrod and T. Scott Tullis; Washington & Alaska – Alec Eubanks, Holly Jones and Dean Rebhuhn; Wyoming – John (Jack) Enright; Central/Western Canada – Connie Down-Cicoria, Darcy Geherman, Les Jack, Louisa Murch-White and Amanda Smith

Region II: Arizona – David Costello, Mike Stevens and Mike Wood; California & Hawaii – Bob Adams, Phil Benadum, Kathy Cardon, Tim Castilaw, Norm Clark, Rick Corso, Morgan Cromer, Brent Erickson, Rock Hedlund and Stan Williams, Jr.; Nevada – Theresa Gillock

Region III: Kansas – Grant Smith and Rebecca Waters; Illinois – Scott McKinsey and Bret Parsons; Missouri – Joe Wes Davis and Curt Hargis; North and South Dakota – Darrell Parsons

Region IV: New England, NY, NJ & PA – Joel Cohen; Virginia, West Virginia, D.C., Maryland & Delaware – Roy Bauer and Jim Johnson; Eastern Canada – Eric Van Boekel; Europe – Michael Ohlhoff, Martin Parage, Peggy Parage, Denis Pini, Karel Spacil, and Sergio Traverso

Region V: Alabama – Brenda Burns, James Hooper and Lamar Waters; Florida – Bill Kidd; South Carolina – Tracy Barton and Becky Elliott; Tennessee - Barbara Brooks

Region VI: Arkansas – Scott Wray; Louisiana – Keith Deaville, Edley Hixson, Jr. and Chris Thibodeaux; Mississippi – Taylor Flowers and Don McGraw; Texas East – Punk Carter and Jan Gandy

Region VII: New Mexico – Leslie Graor and Richard Hicks; Texas South – James Davison, Bobby Hunt, Mark Mills and Mike Mowery; Texas West – Cheryl Callis and Buster Welch

Region VIII: Oklahoma – James Payne; Texas North – Jimmy Bankston, Chris Benedict, Dennie Dunn, Tom Lyons, J. B. McLamb, Jim Milner, Tarin Rice, Jonathan Rogers and Bronc Willoughby

MISSION STATEMENT

President Elect Ted Sokol addressed the Board of Directors and recited the NCHA Mission Statement...

The National Cutting Horse Association promotes and celebrates the cutting horse, whose origin on Western ranches allows us to support ranching and its Western heritage. By establishing rules for the conduct of cutting horse shows, NCHA strives to give cutters a level playing field and a progressive class structure which accommodates everyone from the beginner to the advanced competitor. NCHA draws on the diverse talents and background of its members and encourages their participation in helping it achieve these goals.

PROOF OF DUE NOTICE

President Ora Diehl addressed the Board of Directors and members in attendance with the dates that the notices were issued for the annual meetings.

The Board of Directors meeting notice was issued in the June/July Cutting Horse Chatter on pages 32-34 and sent to the Board of Directors by email on June 28, 2021.

PRESIDENT'S MESSAGE

President Ora Diehl addressed the members of the Board of Directors with emphasis on some important points in our mission statement:

1. NCHA draws on the diverse talents and background of its members. Outgoing President Steve Norris demonstrated that for us this morning. We as an entire membership in this room have a responsibility to operate as a team, we give more than we take so all can receive the best of NCHA.
2. By establishing rules for the conduct of cutting horse shows, NCHA strives to give cutters a level playing field and a progressive class structure which accommodates everyone from the beginner to the advanced competitor. Qualities that make a great team player are that you understand your role, welcome collaboration, hold yourself accountable, all while being flexible with a positive attitude, and you are fully committed. If you give more than you take, unity becomes the key to our success.
3. Ora shared three words that ground her as one of our leaders: Proving, Trusting and Believing.
 - Proving demands facts
 - Trusting requires us all to believe
 - Believing requires time to prove
4. Each of you sitting in the room today bring your own gifts, passion and dedication but mostly the giving of yourselves which she is grateful to see. You are all part of the team and she personally thanks each and every one of you members.
5. As she reflects back over the last two years, we have learned so much with regards to proving the facts, trusting the outcome and believing what result is best for everyone.
6. As she stands before you, her cup is full and overflowing in a positive direction, we as a team have made it through some uncertain times and we survived just like our horses and forefathers before us and she congratulates all to a job well done.
7. As we move forward, our responsibilities increase to ensure that recruit new members, retain and do what is best for our current members, provide a customer service-related environment to the equine industry and first and foremost honor the elite equine athlete who we all know is a gift from God for us to enjoy and that is our cutting horse. The National Cutting Horse Association promotes and celebrates the cutting horse, whose origin on Western ranches allows us to support ranching and its Western heritage. The most important part of our mission statement in her opinion and probably the least practiced. However, as we concentrate on this strategy, she believes in trust. If NCHA chooses to put a cutting on the moon, they would come. She knows that sounds far-fetched even today and now. There are some of us a little long in the

tooth here today that won't see it but for those that are not yet wet behind the ears or haven't taken their first steps or maybe those in the future that we have not yet met just may see it happen. Let that sink in...

Ora is truly blessed and excited to serve amongst an outstanding group of Executive Committee members that genuinely love our cutting horse industry and our cutting horse family all the while preserving our history and its legacy. So today and tomorrow and for years to come she is grateful and blessed to surround herself with this team.

In closing, Ora thanks the Board of Directors and the Members for their trust and belief but mostly your dedication to our National Cutting Horse Association.

EXECUTIVE DIRECTOR'S MESSAGE

President Ora Diehl introduced and welcomed our Executive Director and CEO, Jay Winborn to the podium.

Executive Director Jay Winborn addressed the Board of Directors with some ways to move this association forward and thanked everyone for attending and asked attendees to keep the following things in mind:

- What are we collectively doing to make NCHA better?
- In the world of today, what are we doing to ensure to continue for another 75 years?
- What examples and business practices are we putting in place for our children, grandchildren and even great-grandchildren for the years to come.

Jay reflected on the long history NCHA has and how the Association has operated for 75 years and has always had the best intentions, despite the challenges it has been faced with. At the founding meeting of NCHA, Pat Dalton recommended the name of National Cutting Horse Association because he believed that it had the potential to grow and be successful far outside the state of Texas. It has grown substantially over the past 75 years to where it is today.

Jay went on to share the correlation between the history of the NCHA and the iconic symbol of the American cowboy. Next to the bald eagle, the American Cowboy is probably the most iconic symbol in this country. This symbol has held its place of what symbolizes the American culture and the core values people wish to hold. It also is who we are as NCHA members. Jay stressed the many factors today trying to erase the history of this country and our culture that we must continue to protect and nurture this industry, or it will be erased. Being a cowboy is a state of mind, it is more than just riding horses and working on a ranch. It is understanding how the cowboy lives his life and the freedom that this country provides to do so. It is also that legacy that draws people to the NCHA.

Jay shared the incredible opportunity that the NYCHA members and a few of our NCHA professionals took part in during Youth Week. The NYCHA program held the inaugural BraveHearts Shootout and NYCHA Regional Championship were 16 military veterans who have never ridden cutting horses before were invited to compete in a team cutting with our youth regional champions. This event not only share the sport of cutting with the BraveHearts community, it also allowed our members to give back to the men and women who protected and served this country. The participation from our kids, volunteers, trainers and staff was

overwhelming. Jay shared a video with a message from one of the participants about this experience.

Jay invited Jody Galyean to speak on how this experience made him feel. Jody stated that it made them realize what was truly important and how lucky we are to be a part of this event.

Jay continued by sharing operational updates to the Board of Directors:

- The staff is committed and working more efficiently than ever. Various elements are using sound business practices to provide our members the best service possible. Please note that this is a continuing and evolving process.
- The IT has been working in full force, the HUB system that has provided some challenges in the past and is finally starting to work well for us. Much needed implementations have been provided in all departments over the past 6 months but most notably in our membership and show departments. We are on target for a rollout of a new and improved website.
- Our sponsorship department is up over \$700,000 in revenue from this time last year.
- Additional personnel has been added to the Judges department to assist with training, recruiting and continuing the education for judges. In addition, there will be member forums conducted around the country at various locations to give our members a better overview of judging beginning fourth quarter.
- The show department continues to provide our members with the best experience possible. Jay realizes addressed the scheduled challenges that NCHA has had at the past two Triple Crown Events. The new ramp entrance has helped but we realize that more can be done. Shianne Megel and her team along with the LAE and Cattle Committees are discussing additional options to improve the schedule. We will review and make the best decisions for the majority and come up with a solution.
- The implementation of simple promotions were deployed last year to spark the interest of potential members and our membership has grown by 1,000 since this time last year with a 28% retainage rate of free memberships. This growth comes after a 10-year decline in membership numbers.
- NCHA is launching the most aggressive recruitment campaign in this associations' history beginning in fall of 2021. The NCHA in collaboration with the NCHA Foundation has produced a network television commercial which will premier in select season 4 episodes of Yellowstone. Supplemental campaigns will be deployed on various outlets including the Cowboy Channel.
- Our membership and marketing departments are working overtime to make sure that this drive is successful. NCHA will provide the following support to this campaign by:
 - A new landing page on our website to allow new members to hear membership testimonials from current members.
 - implementing an "Intro to Cutting" clinic that will be deployed at various markets around the country.
 - Marketing materials and directories to connect individuals with resources in their respective areas, affiliates, clubs and trainers.
 - Promotional materials to drive our brand and increase attendance at our produced show events.

Jay stressed the importance for the Association's future. He recognizes there are many traditions and ways of life that should not be changed but understands the value to in making changes and investing in the Association for the future.

Lastly, Jay would like to emphasize that he is here to work for the members. He shared his beliefs in accessibility and communications and encourages members and directors to reach out to him by email at jwinborn@nchacutting.com or by calling 817-244-6188 ext. 110. Jay closed his message by expressing thanks to the members that were able to attend.

NCHA FINANCIAL REPORT

Chair of the Finance and Audit Committee Mark Senn and Vice Chair Denise Seiz addressed the board of directors with the financial reports.

As he introduced himself, he gave an overview of what the responsibilities are of the Finance and Audit committee. Chair Senn emphasized how honored he was to work with such a diverse group of people who all dedicate their time and efforts to protect the association's interests.

Senn spoke about the actions of the finance and audit committee and what they offer the association. The finance and audit committee meets every 4-6 weeks to review monthly financials which consist of statement of positions and activities, forecast expenditures and analysis of our events to the annual budget of which we are operating with cost savings measures to ensure that our monthly financial obligations are met. In addition to the monthly reviews, we meet quarterly with Frost Bank, our financial investments team to ensure that we are maintaining our investment portfolios and investing in markets that benefit the association. An annual budget is set each year and each department lead is responsible for managing that platform. It is the ultimate responsibility of the Executive Committee to adopt the proposed budget and take ownership.

COVID-19 has impacted everyone in this room including our association in some way. Chair Senn stated that with all the challenges that we have faced with this pandemic that the association is financially solid. We have money to pay all our bills, operated close to our budget and, to date, we have made a profit of \$1.6M which is 2.5 percent ahead of budget. We can fulfill all of our current and future financial obligations. We have total assets of \$18.8M and of that 62 percent is liquid assets or invested and there is no debt on the statement of position.

Vice Chair Seiz reported that, as a prudent business practice, the Association has a \$2M line of credit with Frost Bank and as of June 30th, 2021 that line of credit has a zero balance.

Vice Chair Seiz reported that the Stallion Foal (Super Stakes) Account has a separate cash and investment portfolio and that the Stallion Foal Committee Chair and Vice Chair participate in the quarterly meetings with Frost Bank.

Chair Senn reported that many members inquire about MERP (Major Event Reimbursement Program), through the State of Texas and the City of Fort Worth. We are participants in MERP and received approximately \$1.3M from that program in the last cycle.

Financial goals for the association year to year are reducing our expenses and creating more revenue; bottom line is put that revenue back and give to the members. We don't hold the money. This would fund things like the purse and the weekend shows.

Chair Senn extended the opportunity to answer any questions with the financial report presented and hearing none, he thanked the audience for listening.

NCHA FOUNDATION REPORT

Chairman of the NCHA Foundation Joey Milner and Director of the Foundation Julia Buswold addressed the Board of Directors and members at the annual meeting with a current report from the Foundation.

Chairman Joey Milner expressed that next year they will be celebrating the 40th anniversary since the NCHA Foundation has been supporting NCHA and its cutters. Through the support of countless cutters and industry owners and others that are dedicated to the future of this sport, the NCHA Foundation has been able to provide a little over \$3.5M in scholarships to our youth. Joey introduced Julia and encouraged if you haven't had a chance to meet her, please do so. Julia is a huge asset to the Foundation. Julia will also expand on the exciting events planned with the Foundation for the next 40 years.

Director of the NCHA Foundation, Julia Buswold started with appreciation on behalf of the Foundation's trustees and herself for allowing the Foundation to come in and give a report. As Jay mentioned earlier and Julia echoed, the mission of the NCHA Foundation is to support the NCHA and its members and Julia's door at 260 Bailey is always open. Julia has plans to travel and visit the shows throughout the country.

As President Ora Diehl shifted into her duties as President of the NCHA, she resigned as a trustee on the Foundation. The Foundation then welcomed a new trustee member in Lachlan Perks to join the other trustees which are Joey Milner as Chairman, Dr. Glenn Blodgett, Jo Ellard, Charlie Israel and Frank Merrill. Julia entertained a motion to ratify the 2021-2022 Board of Trustees for the NCHA Charities Foundation. A **MOTION** was made by Bill Riddle and **SECONDED** by Bruce Richerson to ratify the above list of trustees for 2021-2022. **MOTION PASSED.**

The overall health of the Foundation is sitting at \$4.6M with a 3-5% spending rule so they are here to help where they can. The Foundation's current value for the youth scholarship program is \$1.25M and of that \$1.2M are committed to be disbursed. Just to clarify what happens when a student ages out of this scholarship program, the awarded money rolls back into the scholarship program for a new recipient. In addition to management of the NCHA earned scholarships, the NCHA Foundation has proudly committed funds to the following events this year.

- NCHA Foundation Merit-Scholarship
- Eastern Nationals Scholarship Cutting
- Western Nationals Scholarship Cutting - postponed
- NCHA Foundation Scholarship Cutting – Youth Week
- NYCHA World Finals – Finalist Scholarships
- NCHA Youth Week - Sponsorship

The online portal for youth launched last May and has allowed the Foundation to streamline the tracking and payouts of all youth scholarships. Youth can view balances, make payment request, and apply for scholarships all online. The portal is accessible via the NCHA website. As an update to the historical preservation tenant, the Buster Welch statue is in place at Gate 42 of the Will Rogers Complex. The Foundation has transferred the ownership and deed of gift to the City of Fort Worth Public Art Archives and turned over the responsibility to the City to maintain the statue.

Another ongoing project in this tenant is "Operation Safe and Sound" which scans all the historical documents in archives. Through a grant from the Dogwood Foundation, a scanner was purchased to complete this project and is in operation with the photos and items located at 260 Bailey then moving on to offsite storage items. Foundation is proposing a soft launch next year. Currently, we have entered 3,000 files that consist of over 10,000 pieces of historical data and that is only half the files we have a Bailey. Once everything is scanned in and saved, the plans is to launch an online museum for the NCHA membership to follow. These digital images will be available for purchase, including runs.

Animal Welfare tenant is currently assessing potential projects for the coming fiscal year. The NCHA Foundation was able to commit \$20,000.00 to The Foundation for the Horse to aid in relief efforts for the West coast wildfires and flooding in the southeast. We also committed \$2,500.00 to the Equine Disease Communication Center (EDCC) which provides real-time alerts to the equine community to help prevent and mitigate the spread of equine infectious diseases.

The Education and Promotion tenant is excited to announce the upcoming Western Heritage Celebration scheduled to take place at River Ranch in the Fort Worth Stockyards on Wednesday, December 8, 2021. This event is featuring a Heritage Ranch Bred Heifer Auction benefitting the NCHA Foundation. More information listed below:

- Lots of 4 head from each donor ranch
- One jackpot pen featuring one of each
- One bull provided by Gardiner Angus Ranch
- Live music, cowboy cuisine, and a few surprises
- Currently seeking event sponsors

In addition to this exciting event, the NCHA Foundation has commissioned a lapel pin for all current and future Members Hall of Fame honorees.

In closing, the NCHA Foundation wanted to summarize a current project overview:

- NCHA Foundation 40th Anniversary
 - Capital campaign to endow areas of focus
 1. Youth Scholarships
 2. Historical Preservation
 3. Animal Welfare
 4. Education & Promotion of the sport
 - Western Heritage Celebration
 - Archives
 - Animal Welfare Projects
 - *The Cut – Premier will be during finals week at Futurity 2021*

- Members Hall of Fame Pin
- Foundation support of the Circuit, future special events, and programs

If you have any items that you would like to bring before the Foundation, they accept grant applications in September and January for consideration. Foundation is here to help where they can.

Julia thanked the Board of Directors again for their time and allowing the Foundation to come in and present.

APPROVAL OF EXECUTIVE COMMITTEE ACTIONS

A **MOTION** was made by Frank Merrill and **SECONDED** by Sharon Beach to approve the Executive Committee's actions for the period of June 2019 – June 2021. **MOTION PASSED.**

REGIONAL MEETINGS

President Ora Diehl invited the Board of Directors to move into their designated breakout tables by Regions 1-8.

There being no further business, the 2021-2022 NCHA Board of Directors will reconvene on the afternoon of Monday, August 2, 2021 for the second session after lunch is served.

NCHA ANNUAL BOARD OF DIRECTORS 2nd SESSION MEETING MINUTES AUGUST 2, 2021 WILL ROGERS – FORT WORTH, TX

The second session of the 2021 NCHA Annual Board of Directors meeting was held on Monday, August 2, 2021 at the Will Rogers Memorial Center in the Round Up Inn located in Fort Worth, Texas.

President Ora Diehl called the meeting to order at 12:36PM and roll call was taken.

Roll was called for the 2021-2022 NCHA Board of Directors with a quorum of 97 of 169 Directors in attendance including:

Region I: Western/Central Canada – Borders Restricted; Colorado – Nathan Miller, Steve Norris, Ron Pietrafeso and Joel Schulz; Montana – Kathy Foote; Oregon – Jack Holt; Utah – Josh Hofeldt and Steve Williams; Washington & Alaska – Jeff Knight; Wyoming – Kristen York

Region II: Arizona – Sherry Cowan; California – Fiina Jolley, Suzanne Rodoni-Silverberg and Carol Ward; Nevada – John Echeverria

Region III: Iowa & Wisconsin – Seth Kirchner; Missouri – Ernie Beutenmiller, Jr., Greg Beutenmiller and Sonny Martin; Nebraska – Mike Christensen and Kirby Smith; North & South Dakota – Jason Reed

Region IV: Indiana – Byron Green; Kentucky – Libby Bowman; Michigan – Dan Agnew and Crystal DeWitt; Ohio – Jeff Brown, John Lavelle and Chuck Smith; New England, NY, NJ & PA – Bill Stein and Jack Werner; Eastern Canada – Borders Restricted

Region V: Alabama – Julie Beasley and Austin Shepard; Florida – Ora Diehl, Sharon Overstreet, Ted Sokol and Nancy Turner; Georgia – John Hulse, Nate Pettitt and Mark Senn; North Carolina – Garry Merritt and Barnwell Ramsey; Tennessee – Zeke Entz and Maben Thompson

Region VI: Arkansas – Toddy Pitard, Tommy Williams and Lewis Wray; Texas East – Johnny Bates, Bradey Davis, Cynthia Patty, Ronnie Smith and Michael Wood; Louisiana – Robert Charles Brown, Gwen Coie, Elizabeth Quirk and Bruce Richerson; Mississippi – William Cole

Region VII: Texas South – Frank Bowen, Burt Bull, Jimmy Eakin, Scott Ferguson, Janice Little, Hydie McAlister, Jane Mancuso and Sam Wilson; Texas West – Sherry Graham, Skip Jones, Joshua King and Steve Smith

Region VIII: Oklahoma – Cara Brewer, Lloyd Cox, Jody Galyean, Bill Riddle and Brad Wilson; Texas North – Clint Allen, Jeremy Barwick, Sharon Beach, Lindy Burch, R.L. Chartier, Jo Ellard, Casey Green, Leon Harrel, Cody Hedlund, Gavin Jordan, Susan McBryde, Frank Merrill, Matt Miller, Ken Mock, Bruce Morine, Rick Mowery, Steve Oehlhof, Lachlan Perks, Dan Popeck, Phil Rapp, Tatum Rice, Ben Roberson and Chubby Turner

Absent were the following:

Region I: Idaho – Barbi Madgwick and Denise Shewmaker; Montana – John Seymour; Oregon – T. Scott Tullis; Washington & Alaska – Holly Jones and Dean Rebhuhn; Wyoming – John (Jack) Enright; Central/Western Canada – Connie Down-Cicoria, Darcy Geherman, Les Jack, Louisa Murch-White and Amanda Smith

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Region III: Kansas – Grant Smith and Rebecca Waters; Illinois – Scott McKinsey and Bret Parsons; Missouri – Joe Wes Davis; Minnesota – J.P. Bell; North and South Dakota – Darrell Parsons

Region IV: Ohio – Steve Duff; Virginia, West Virginia, D.C., Maryland & Delaware – Roy Bauer and Jim Johnson; Eastern Canada – Eric Van Boekel; Europe – Michael Ohlhoff, Martin Parage, Peggy Parage, Denis Pini, Karel Spacil, and Sergio Traverso

Region V: Alabama – Brenda Burns and James Hooper; Florida – Bill Kidd; South Carolina – Tracy Barton and Ric Rumble; Tennessee – Barbara Brooks

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MISSION STATEMENT

Vice President Toddy Pitard addressed the Board of Directors and recited the NCHA Mission Statement...

The National Cutting Horse Association promotes and celebrates the cutting horse, whose origin on Western ranches allows us to support ranching and its Western heritage. By establishing rules for the conduct of cutting horse shows, NCHA strives to give cutters a level playing field and a progressive class structure which accommodates everyone from the beginner to the advanced competitor. NCHA draws on the diverse talents and background of its members and encourages their participation in helping it achieve these goals.

**MEETING MINUTES FOR JOINT ANNUAL MEETING
BETWEEN THE NCHA BOARD OF DIRECTORS AND GENERAL MEMBERSHIP
TO CONSIDER PROPOSED BYLAW CHANGES
AUGUST 2, 2021
WILL ROGERS – FORT WORTH, TX**

President Ora Diehl welcomed the members and opened the General Membership Meeting so that the members joined the Board of Directors in a joint meeting to consider Bylaw changes proposed by the NCHA Executive Committee.

PROOF OF NOTICE

The General Membership meeting notice was issued in the June/July Cutting Horse Chatter on pages 32-34 and sent to the Members by email on June 30, 2021.

President Ora Diehl introduced NCHA Legal Counsel, Jim Morris to address the Board of Directors and Members with our proposed bylaws. Jim explained the process to adopt these changes and provided an overview of each of the eight bylaws being proposed for change.

The Board of Directors and members then separated and considered each proposed change.

PROPOSED BYLAW CHANGES

The Directors and Members considered the following revisions proposed by the Executive Committee to Article III, Section Four of the Bylaws:

Article III - Members, Section Four

a. Existing Section

Section Four. Except as hereinafter provided relative to voting for Directors and Officers, each member in good standing of the Association shall be entitled to one vote at a meeting of the members. Voting by online voting or mail ballot for the election of Directors and Officers of the Association shall be required. Only online or mailed ballots shall be accepted and counted. Ballots may not be transmitted in any other form, including but not limited to facsimile transmission. Otherwise, voting must be in person at a meeting of the members of the Association and voting by proxy shall not be allowed. A member shall be in good standing if the member is not in arrears with respect to the payment of dues and is not suspended from membership for a violation of the Association's rules and regulations.

b. Revisions proposed by the Executive Committee

Section Four. ~~Except as hereinafter provided relative to voting for Directors and Officers,~~ Each member in good standing of the Association shall be entitled to one vote at a meeting of the members. Voting shall be by in person, online, ~~voting or by~~ mail ballot ~~for the election of Directors and Officers of the Association shall be required.~~ or by other electronic means prescribed by the Association, except in cases of voting in connection with proposed changes to the NCHA Constitution and Bylaws which must be done in person. Only ~~online or mailed~~ ballots meeting the foregoing requirements shall be accepted and counted. Ballots may not be transmitted in any other form, including but not limited to facsimile transmission. ~~Otherwise,~~ No voting ~~must be in person at a meeting of the members of the Association and voting~~ by proxy shall ~~not~~ be allowed. A member shall be in good standing if the member is not in arrears with respect to the payment of dues and is not suspended from membership for a violation of the Association's rules and regulations.

BOARD OF DIRECTORS' MOTION: A **MOTION** was made by Jeremy Barwick and **SECONDED** by Sam Wilson to adopt and approve the amended version of Article III - Members, Section Four with revisions to read as follows: **Section Four.** Each member in good standing of the Association shall be entitled to one vote at a meeting of the members. Voting shall be in person, online, by mail ballot or by other electronic means prescribed by the Association. Only ballots meeting the foregoing requirements shall be accepted and counted. Ballots may not be transmitted in any other form, including but not limited to facsimile transmission. No voting by proxy shall be allowed. A member shall be in good standing if the member is not in arrears with respect to the payment of dues and is not suspended from membership for a violation of the Association's rules and regulations. **MOTION PASSED by majority with 71 Directors in favor and 24 Directors were opposed.**

MEMBERS' MOTION: A **MOTION** was made by Jason Reed and **SECONDED** by Gabe Webster to ratify the adoption of the amended proposed version of Article III -Members, Section Four proposed by Jeremy Barwick and passed by the BOD. **MOTION PASSED.**

The Directors and Members considered the following revisions proposed by the Executive Committee to Article IV, Section One of the NCHA Bylaws:

Article IV - Directors, Section One

a. Existing Section

Section One. The Board of Directors shall have the power and authority to make, amend, repeal and enforce such rules and regulations, not contrary to law, or this Constitution and Bylaws, as they deem necessary concerning the conduct, management and activities of the Association, the admission, classification, qualification, supervision and expulsion of members, removal of officers, the rules and regulations setting the procedure of such suspension, expulsion or removal, the fixing and collecting of dues and fees, the expenditure of money, the auditing of books and records, the conducting of shows, contests and exhibitions and other details relating to the general purposes of the Association, subject to approval, revision or amendment by the members at any regular or special meeting of the members called in accordance with this Constitution and Bylaws.

b. Revisions proposed by the Executive Committee

Section One. The Board of Directors shall have the power and authority to make, amend, repeal and enforce such rules and regulations, not contrary to law, or this Constitution and Bylaws, as they deem necessary concerning the conduct, management and activities of the Association, the admission, classification, qualification, supervision and expulsion of members, removal of officers, the rules and regulations setting the procedure of such suspension, expulsion or removal, the fixing and collecting of dues and fees, the expenditure of money, the auditing of books and records, the conducting of shows, contests and exhibitions and other details relating to the general purposes of the Association. [However, in cases of substantial changes to NCHA Rules \(as determined by the NCHA President\) the Board of Directors shall first seek input from all impacted committees, when possible. Further, any changes to this Constitution and Bylaws shall not go into effect until approved by the members as provided in Article III. Further, other decisions made by the Board of Directors are](#) subject to approval, revision or amendment by the members at any regular or special meeting of the members called in accordance with this Constitution and Bylaws.

BOARD OF DIRECTORS' MOTION: A **MOTION** was made by Sharon Beach and **SECONDED** by Hydie McAlister to adopt and approve the changes to Article IV - Directors, Section One bylaw, as proposed by the Executive Committee. **MOTION PASSED.**

MEMBERS' MOTION: A **MOTION** was made by Dave Pilcher and **SECONDED** by Denise Seiz to ratify the adoption of the revisions to Article IV - Directors, Section One bylaw passed by the BOD. **MOTION PASSED.**

The Directors and Members considered the following revisions proposed by the Executive Committee to Article IV, Section Five of the NCHA Bylaws:

Article IV - Directors, Section Five

a. Existing Section

Section Five. In the event of a vacancy on the Board of Directors, whether caused by death, resignation, disqualification, termination or any other cause, the President, after polling area directors and regional Executive Committee member, shall have the authority to appoint an individual who meets the qualifications set forth in Section Three (b) of this Article IV to fill the unexpired term of the vacating Director.

b. Revisions proposed by the Executive Committee

Section Five. In the event of a vacancy on the Board of Directors, whether caused by death, resignation, disqualification, termination or any other cause, the President, after polling area directors and regional Executive Committee member, shall have the authority to appoint an individual who meets the qualifications set forth in Section Three (b) of this Article IV to fill ~~the unexpired term of the vacating Director~~ any vacancy on the Board of Directors.

BOARD OF DIRECTORS' MOTION: A **MOTION** was made by Fiina Jolley and **SECONDED** by John Echeverria to adopt and approve the changes to Article IV - Directors, Section Five bylaw, as proposed by the Executive Committee. **MOTION PASSED.**

MEMBERS' MOTION: A **MOTION** was made by Whit Davis and **SECONDED** by Joey Milner to ratify the adoption of the revisions to Article IV - Directors, Section Five bylaw passed by the BOD. **MOTION PASSED.**

The Directors and Members considered the following revisions proposed by the Executive Committee to Article IV, Section Six of the NCHA Bylaws:

Article IV - Directors, Section Six

a. Existing Section

Section Six. The Board of Directors shall meet annually, unless otherwise determined by the Board of Directors. This meeting shall be held immediately preceding or following the annual meeting of the members of the Association to be held during the annual Association Convention. Unless approved by the affirmative vote of at least three-fourths (3/4) of the Directors present, only such business as is set forth in the written notice of such annual meeting of the Board of Directors shall be transacted at said meeting. Meetings of directors may be held only in person, and may not be held via conference telephone call, the Internet, video conference or any other electronic communications system.

b. Proposed Revisions

Section Six. The Board of Directors shall meet annually, unless otherwise determined by the Board of Directors. This meeting shall be held immediately preceding or following the annual meeting of the members of the Association ~~to be held during the annual Association Convention.~~ Unless approved by the affirmative vote of at least three-fourths (3/4) of the Directors present, only such business as is set forth in the written notice of such annual meeting of the Board of Directors shall be transacted at said meeting. Meetings of directors may be held ~~only~~ in person, ~~and may not be held via conference telephone call, the Internet, by~~ video conference or by any other electronic communications system prescribed by the Association.

BOARD OF DIRECTORS' MOTION: A **MOTION** was made by Jo Ellard and **SECONDED** by Kathy Foote to adopt and approve the changes to Article IV - Directors, Section Six bylaw, as proposed by the Executive Committee. **MOTION PASSED.**

MEMBERS' MOTION: A **MOTION** was made by Whit Davis and **SECONDED** by Michael Baker to ratify the adoption of the revisions to Article IV - Directors, Section Six bylaw passed by the BOD. **MOTION PASSED.**

The Directors and Members considered the following revisions proposed by the Executive Committee to Article IV, Section Eight of the NCHA Bylaws:

Article IV - Directors, Section Eight

a. Existing Section

Section Eight. A quorum at any meeting of the Board of Directors shall consist of not less than forty percent of the number of Directors then in office. A simple majority of such quorum shall decide any questions that may come before the meeting; provided, however, that any action taken by vote of the Directors may not be revoked, rescinded or altered for a period of fourteen (14) months from the date of the action, unless the proposal to revoke, rescind or alter the vote or the action receives at least the same amount of affirmative votes (with respect to both number of votes and voting percentage) as the vote or action initially taken. All meetings of the Board of Directors may be adjourned from day to day or from time to time until a quorum is obtained. Voting at any meeting of the Board of Directors must be in person and voting by proxy shall not be allowed.

b. Revisions proposed by the Executive Committee

Section Eight. A quorum at any meeting of the Board of Directors shall consist of not less than forty percent of the number of Directors then in office. A simple majority of such quorum shall decide any questions that may come before the meeting; provided, however, that any action taken by vote of the Directors may not be revoked, rescinded or altered for a period of fourteen (14) months from the date of the action, unless the proposal to revoke, rescind or alter the vote or the action receives at least the same amount of affirmative votes (with respect to both number of votes and voting percentage) as the vote or action initially taken. All meetings of the Board of Directors may be adjourned from day to day or from time to time until a quorum is obtained. Voting ~~at any meeting of the Board of Directors must be in person and voting~~ [may be made in person or by any electronic means prescribed by the Association, except in cases of voting in connection with proposed changes to the NCHA Constitution and Bylaws which must be done in person.](#) Voting by proxy shall not be allowed.

BOARD OF DIRECTORS' MOTION: A **MOTION** was made by Jeremy Barwick and **SECONDED** by Sam Wilson to adopt the version proposed by the Executive Committee with revisions to read as follows: **Section Eight.** A quorum at any meeting of the Board of Directors shall consist of not less than forty percent of the number of Directors then in office. A simple majority of such quorum shall decide any questions that may come before the meeting; provided, however, that any action taken by vote of the Directors may not be revoked, rescinded or altered for a period of fourteen (14) months from the date of the action, unless the proposal to revoke, rescind or alter the vote or the action receives at least the same amount of affirmative votes (with respect to both number of votes and voting percentage) as the vote or action initially taken. All meetings of the Board of Directors may be adjourned from day to day or from time to time until a quorum is obtained. Voting may be made in person or by any electronic means prescribed by the Association. Voting by proxy shall not be allowed. **President Ora Diehl proposed to call the vote by roll call. MOTION PASSED by majority with 65 Directors in favor and 10 Directors were opposed.**

MEMBERS' MOTION: A **MOTION** was made by Gabe Webster and **SECONDED** by Whit Davis to ratify the adoption of the revisions to Article IV - Directors, Section Eight bylaw proposed by Jeremy Barwick and passed by the BOD. **MOTION PASSED.**

The Directors and Members considered the following revisions proposed by the Executive Committee to Article V, Section Three of the NCHA Bylaws:

Article V – Executive Committee, Section Three

a. Existing Section

Section Three. The Executive Committee shall manage the affairs of the Association between meetings of the Board of Directors, and all powers of the Board of Directors shall be vested in the Executive Committee except the power to amend this Constitution and Bylaws and except as otherwise limited by the Board of Directors or by statute. At all times, the Executive Committee shall be subject to the direction of the Board of Directors, and the authority of the Executive Committee may be limited by the Board of Directors as the Board deems best.

b. Revisions proposed by the Executive Committee

Section Three. The Executive Committee shall manage the affairs of the Association between meetings of the Board of Directors, and all powers of the Board of Directors shall be vested in the Executive Committee except the power to amend this Constitution and Bylaws and except as otherwise limited by the Board of Directors or by statute. [The Executive Committee shall, except in emergency situations \(as determined by the President or a majority of the Executive Committee\), seek input of impacted committees, legal counsel, the finance committee and the Board of Directors before making any substantial changes to the NCHA Rules.](#) At all times, the Executive Committee shall be subject to the direction of the Board of Directors, and the authority of the Executive Committee may be limited by the Board of Directors as the Board deems best.

BOARD OF DIRECTORS' MOTION: A **MOTION** was made by Frank Merrill and **SECONDED** by Sherry Graham to adopt and approve the changes to Article V – Executive Committee, Section Three bylaw as proposed by the Executive Committee. **MOTION PASSED.**

MEMBERS' MOTION: A **MOTION** was made by Dave Pilcher and **SECONDED** by Coleta Rosson to ratify the adoption and approval of the revisions to Article V – Executive Committee, Section Three bylaw passed by the BOD. **MOTION PASSED.**

The Directors and Members considered the following revisions proposed by the Executive Committee to Article V, Section Four of the NCHA Bylaws:

Article V – Executive Committee, Section Four

a. Existing Section

Section Four. The Executive Committee may hold meetings at any time and place and for any purpose pertaining to the welfare of the Association, which meetings may be called by the President, or any eight members of the Executive Committee acting together. Such meetings may be in person or by teleconference. The call of said meeting must be by notice to all members of the Executive Committee at least ten days prior to said meeting. Copies of the

minutes of all meetings of the Executive Committee shall be sent to all members of the Executive Committee and to all Directors.

b. Revisions proposed by the Executive Committee

Section Four. The Executive Committee may hold meetings at any time and place and for any purpose pertaining to the welfare of the Association, which meetings may be called by the President, or any eight members of the Executive Committee acting together. Such meetings may be in person or by teleconference. The call of said meeting must be by notice to all members of the Executive Committee at least ~~ten days~~ 24 hours prior to said meeting, except in circumstances of emergency (as determined by the President) in which case the notice may be shorter. Copies of the minutes of all meetings of the Executive Committee shall be sent to all members of the Executive Committee and to all Directors.

BOARD OF DIRECTORS' MOTION: A **MOTION** was made by Hydie McAlister and **SECONDED** by Jo Ellard to adopt and approve the changes to Article V – Executive Committee, Section Four bylaw, as proposed by the Executive Committee. **MOTION PASSED.**

MEMBERS' MOTION: A **MOTION** was made by Coleta Rosson and **SECONDED** by Whit Davis to ratify the adoption of the revisions to Article V – Executive Committee, Section Four bylaw passed by the BOD. **MOTION PASSED.**

The Directors and Members considered the following revisions proposed by the Executive Committee to Article IX of the NCHA Bylaws:

Article IX – Notices

a. Existing Section

The Cutting Horse Chatter is the official publication of the Association. Notwithstanding anything herein to the contrary, all notices, Director Consent Forms, ballots or other material to be provided to members, Directors or committee members of the Association pursuant to this Constitution and Bylaws may be provided by publication in the Cutting Horse Chatter, or by any other means permitted under the Texas Non-Profit Corporation Act or any successor statute. If published in the Cutting Horse Chatter, said material shall be deemed delivered when the issue of the Cutting Horse Chatter containing the same shall be deposited in the United States mail, addressed to said member, Director or committee member at the address of such member, Director or committee member appearing in the records of the Association, postage prepaid. If mailed, said material shall be deemed delivered when deposited in the United States mail, addressed to said member, Director or committee member at the address of such member, Director or committee member appearing in the records of the Association, postage prepaid. If telecopied, said material shall be deemed delivered upon successful transmission of such telecopy. If sent via electronic message, said material shall be deemed delivered upon successful transmission of such electronic message.

b. Revisions proposed by the Executive Committee

The Cutting Horse Chatter is the official publication of the Association. Notwithstanding anything herein to the contrary, all notices, Director Consent Forms, ballots or other material to be provided to members, Directors or committee members of the Association pursuant to this Constitution and Bylaws may be provided by publication in the Cutting Horse Chatter, [by email or other electronic means prescribed by the Association](#), or by any other means permitted under the Texas Non-Profit Corporation Act or any successor statute. If published in the Cutting Horse Chatter, said material shall be deemed delivered when the issue of the Cutting Horse Chatter containing the same shall be deposited in the United States mail, addressed to said member, Director or committee member at the address of such member, Director or committee member appearing in the records of the Association, postage prepaid. If mailed, said material shall be deemed delivered when deposited in the United States mail, addressed to said member, Director or committee member at the address of such member, Director or committee member appearing in the records of the Association, postage prepaid. If ~~telecopied~~ [sent by email, fax or other electronic means prescribed by the Association](#), said material shall be deemed delivered upon successful transmission of such ~~telecopy~~ [communication](#). If sent via electronic message, said material shall be deemed delivered upon successful transmission of such electronic message.

BOARD OF DIRECTORS' MOTION: A **MOTION** was made by Jeremy Barwick and **SECONDED** by Ron Pietrafeso to adopt and approve the changes to Article IX – Notices bylaw as proposed by the Executive Committee. **MOTION PASSED.**

MEMBERS' MOTION: A **MOTION** was made by Dave Pilcher and **SECONDED** by Gabe Webster to ratify the adoption of revisions to Article IX – Notices bylaw passed by the BOD. **MOTION PASSED.**

At this point, the joint meeting between the Members and Directors for consideration of the proposed Bylaw changes was concluded and the Annual General Membership Meeting continued.

**MEETING MINUTES OF CONTINUATION OF
NCHA GENERAL MEMBERSHIP ANNUAL MEETING
AUGUST 2, 2021
WILL ROGERS – FORT WORTH, TX**

EXECUTIVE DIRECTOR OPENING REMARKS

NCHA Executive Director, Jay Winborn addressed the members in attendance at the NCHA General Membership Meeting.

Jay shared the difficulties that NCHA was faced with over the past year, but commended the membership, leaders, and staff on their resilience and ability to adapt to the necessary changes. He went on to say, "this is an exciting time in our industry, our participation in the horse sales

are greater than we have seen in a long time. We have an opportunity and need the help and support to build our organization bigger and stronger than ever before.”

Jay addressed determining the future of our association. Right now, core values are at a risk and people are changing their lifestyles to seek out lives that promote God, Country and Family. That is what NCHA represents; we are cowboys. Being a cowboy is a state of mind, it is more than just riding horses and working on a ranch. It is understanding how the cowboy lives his life and the freedom that this country provides to do so. It is also that legacy that draws people to our association. Now more than ever we must join in unity to ensure that we protect this, we have so much to offer the world.

Jay shared the unique opportunity that came together during Youth Week. This event allowed NCHA trainers and our NYCHA members to work with the Braveheart’s organization to facilitate introducing 16 military veterans who have never ridden a cutting horse before to the sport. These veterans were invited to Fort Worth to compete in a team cutting format alongside our youth regional champions. The participation from our kids, volunteers, trainers and staff was overwhelming. A video with a message from some of the participants about this experience was shared.

Jay welcomed Bill Riddle to offer some additional thoughts about the BraveHearts Shootout. Bill shared his experience and emphasized the excitement that the not only the veterans had during this event but our members as well. This excitement and welcoming atmosphere are the first steppingstones to where this organization is going.

Jay shared his background in marketing and promotion, along with his philosophy following and critiquing trends across various industries. Marketing is a specialized field, parts of it like recruitment, retention and promotion can be complex in the equine industry. What NCHA has to offer is the brand, NCHA is a lifestyle brand that focuses on horses and competition. With that there is a lot more, NCHA offers a family friendly environment, it offers the opportunity to build relationships and learning experiences for members of all ages and most of all being involved with horses. Jay shared a case study about the history of western influence in pop culture combined with current affairs of today’s society. The current trends of western influence in our culture can grow the excitement and interest in the association and Jay believes that are best days are yet to come.

Jay highlighted a quote from an article that came out in Esquire Magazine in the 70s, the “Ballad of the Urban Cowboy: Americas Search for True Grit” (September 12, 1978)... In these anxious days, some Americans have turned to God; others, to gurus. But more and more turn to the cowboy hat. America is confused about where it wants to go and when America is confused it turns to its most durable myth, the Cowboy.” This same concept relates to our society today.

When the movie Urban Cowboy was released in the early 80s, there was a new trend with the western industry. People were going out in droves to buy cowboy hats, jeans, boots and pickup trucks and everybody wanted to be a cowboy. And after all that, what comes next to lead this lifestyle, you need a horse. Then after they buy the horse, they decide to do something on that horse and that is where NCHA comes in. In 1985, it was one of our highest membership counts, right in the height of this movement.

The recent changes that in our society have many Americans wanting to return to core values. The demographics show that people are moving away from the cities and looking for a simpler lifestyle. Westerns are returning to television, most notably the popular show, Yellowstone. Yellowstone has become the number 1 cable television show with over 5.2 million viewers.

Jay announced NCHA's membership campaign for fall of 2021. This campaign all ties into all of the things that bring us together; family, tradition, competition and the lifestyle. Jay shared the 60 second commercial that will air in select season 4 episodes of Yellowstone which is scheduled for release this November.

Jay continued with, "We owe it to ourselves, to our children, future generations, and to our founders and forefathers and most of all to our equine partners to showcase this creature that has had such a magnificent impact on our lives."

Supplemental campaigns will be used on various outlets including the Cowboy Channel. The membership and marketing departments are working overtime to make sure that this drive is successful. We will provide the following support of this campaign by way of:

- New landing page on our website to allow new members to visit and here testimonials from current NCHA members about the association.
- The implementation of "Intro to Cutting" clinics that will be deployed at various markets around the country.
- Marketing materials and directories to connect individuals with resources in their respective areas, affiliates, clubs and trainers.
- Promotional materials to drive our brand and increase awareness and grow attendance at our produced show events.

Jay encourages the members to come together to support this industry and live what we represent, the Cowboy Code:

- Have respect for everyone you meet,
- Honesty is absolute,
- Talk less, say more,
- Look out for you own,
- And Ride for the Brand

75TH YEAR RECOGNITION AND CHALLENGE

President Ora Diehl addressed the members of the meeting by celebrating the 75th Anniversary of the NCHA with recognition to the Past Presidents. Each were called by name and asked to come forward to receive a commemorative 75th anniversary lapel pin. Each were recognized for their dedication and service to the NCHA. Once received a group picture was taken with all the Past Presidents in attendance. For those unable to attend, your pin will be mailed from the NCHA Office.

In addition to recognizing the Past Presidents, President Ora Diehl also welcomed and recognized all Judges that have received 75 credits. NCHA Judges Department Administrative Assistant Tammy Kimmel called out a list of 174 judges that earned this recognition. Each in

attendance was presented with a 75th year commemorative pin for their dedication and service to the NCHA. For those unable to attend, your pin will be mailed from the NCHA Office.

As we celebrate our 75th Year Anniversary, Ora would like to Kick off a President's Challenge for all NCHA members.

1946-2021 marks 75 years!
*Milestones are meant to be celebrated. **SO, LET'S CELEBRATE.***

*Today, August 2, 2021 If you could ask our forefathers, of 1946? **YOU GAVE US NCHA, THIS GIFT 75 YEARS AGO, HOW DID WE DO?** What do you think our forefathers answer would be?*

In your own words and beliefs email to me what you think would be the answer this group of forefathers would give you. There is no wrong answer. You can have more than one. You can continue to send throughout the year until our last meeting before convention, June 3-5, 2022. So, get started now. **Email to odiehl@nchacutting.com.**

*Over the next year, your EC will hear your answers distributed at each of our in-person meetings. I give you my word that I will not share your name with the EC. However, 75 of the answers will be gathered and presented at the 2022 Convention. These answers will be read to the membership. You can own your comment or stay discreet. Your name will be listed only to staff, and you will receive a gift for your participation. Each of the recipients will receive a 75th commemorative hat/lapel pin as a keepsake. As an association, we will vote on a final winner that will receive a once in a lifetime, **75th NCHA ANNIVERSARY SADDLE.***

*Our focus this year is to listen, hear the words you are saying. We want to hear you, so now is **YOUR** chance to say the words. **WE ARE LISTENING.***

Ora reminded all that we as a team have made it through some difficult times and we came out ahead. Our forefathers would be proud.

INTRODUCTION OF 2021-2022 NCHA EXECUTIVE COMMITTEE

President Ora Diehl addressed the members in attendance with the 2021-2022 Executive Committee members:

President Elect – Ted Sokol, Vice President – Toddy Pitard, Region 1 – Kristen York, Region 2 – Rock Hedlund, Region 3 – Kirby Smith, Region 4 - Byron Green, Region 5 – Sharon Overstreet, Region 6 – Tommy Williams, Region 7 – Skip Jones, Region 8 – Matt Miller, At Large – Ernie Beutenmiller, Jr., At Large – Tatum Rice and a vacancy At Large – TBD.

The At Large vacancy will be seated based on the results of the election between two qualified candidates, Tracy Barton and Casey Green. Results should be released on Friday, August 13th.

OUTGOING EXECUTIVE COMMITTEE MEMBER

President Ora Diehl recognized an outgoing At Large member of the Executive Committee Lach Perks. Lach was presented with a personalized Gist buckle set.

2021-2022 STANDING COMMITTEE CHAIRS/VICE CHAIRS

President Ora Diehl announced the 2021-2022 elected Standing Committee Chairs/Vice Chairs which are as follows:

Affiliate Officers & Secretaries	Chair – Pam Scott Vice Chair – Ashley Thomas
Amateur	Chair – Barnwell Ramsey Vice Chair – Paul K Smith
Approved LAE & Show Producers	Chair – Coleta Rosson Vice Chair – Phil Benadum
Finance and Audit	Chair – Mark Senn Vice Chair – Denise Seiz
Governance	Chair – Dan Agnew Vice Chair – Buddy Westphal
Growth and Development	Chair – Casey Connally Vice Chair – Shawn Ogni
Judges Rules	Chair – Tim Smith Vice Chair – Seth Kirchner
Limited Age Events	Chair – Cullen Chartier Vice Chair – Lloyd Cox
Cattle (sub to LAE)	Chair – Steve Oehlhof Vice Chair – Kody Porterfield
Non-Professional	Chair – Cody Hedlund Vice Chair – Bill Cowan
Professional Trainers	Chair – Brett Davis Vice Chair – Cara Brewer
Stallion Owners and Breeders	Chair – Suzy Rodoni-Silverberg Vice Chair – Michelle Cowan
Weekend Show	Chair – Nate Miller Vice Chair – Bradey Davis
Youth	Chair – Mitch Farris Vice Chair – Amy Lippincott

OUTGOING PRESIDENTS

President Ora Diehl welcomed Ron Pietrafeso to the podium to be recognized as 2019 NCHA Past President. Ron was presented with a personalized NCHA President ring from Read's Jewelers and a personalized NCHA President set of spurs from Kerry Kelley.

Outgoing President Ron Pietrafeso addressed the members in attendance with his acceptance remarks by thanking them all for being so dedicated to the association and supporting him during his term as President. Ron praised the Executive Committee for their dedication and volunteer efforts as it takes a lot. He highlighted the rewards and challenges while serving as President of the best association equine or any other, NCHA and it's only going to get better. Ron appreciated his time and thanked everyone.

President Ora Diehl welcomed Steve Norris to the podium to be recognized as 2020 NCHA Past President. Steve was also presented with a personalized NCHA President ring from Read's Jewelers and a personalized NCHA President set of spurs from Leddy's.

Outgoing President Steve Norris addressed the members in attendance with his acceptance remarks that it has been an honor and a privilege to serve the association as President. He wanted to take his hat off to the Executive Committee, NCHA has a great group of guys serving the Association. Steve thanked Jay Winborn and the Executive Committee for their continued support.

NEW BUSINESS

President Ora Diehl opened the floor for any new business and asked that they come forward to be heard. The Executive Committee is ready to hear what goals or challenges they need to work on for the betterment of our association.

1. Jack Holt (BOD – Oregon) – What are the three most important goals and objectives to drive us forward in our 5-year plan? Where are we going? Why become a member? Material requested for recruiting purposes to help keep us grounded.
2. Carol Ward (BOD – California) – We need to work on the roadblocks in place for bringing in new members. The NCHA has a reputation for being not inviting. There are Amateurs that want to help others without losing their Amateur status. They are not trainers but want to bring people into this business by helping other people get started.
3. Ben Roberson (BOD – North Texas) – Raised a concern for having to qualify for the Eastern/Western Nationals. His barn will have far less entries this year due to this reinstated rule.
4. Jesse Lennox (Member – North Texas) – Major concerns for the long days and nights at this summer show. If we are promoting a family friendly lifestyle, how can we live that lifestyle with the demands of long days to compete? Can we talk about a way for a 6-7 set maximum so that we can fully take care of the horses, customers, and our families? Trainers go from show to show and how can we get some breaks in there with the show producers? He understands that he enters every show with as many horses as he can get on the trailer because he wants to play. There must be a way to make it all work.
5. Sharon Beach (BOD – North Texas) – Reemphasized the need for the NCHA to mediate for the trainers with the independent show producers. Our support for the trainers is a real weakness. NCHA can not dictate how these independents run their shows but recognizes the need to mediate for the trainers.
6. Coleta Rosson (Member – West Texas) – Coleta feels compelled to address Jesse's concern as a show producer does not disagree that the numbers are an issue.

Recommended that the Trainers, Show Producers and Judges committee communicate and formulate a plan of action to address this concern that benefits everyone.

7. Fiina Jolley (BOD – California) – Raised concern with watching trainers get older and older and not having a plan for retirement, we should have workshops available for the incoming trainers to help them along and keep the industry moving. Can NCHA provide group health insurance for trainers?
8. Chubby Turner (BOD – North Texas) – Stated that the new ramp entrance is the best thing that has happened for Will Rogers shows in a long time, thanks to Shianne Megel and her team.
9. Carol Ward (BOD – California) – Strives as a show producer to provide a good experience and will be pre-settling cattle at her shows to offer some relief in time.

Jay thanked the members with their comments and handling their concerns in a constructive manner to reach a solution. He appreciates their respect and support. Jay is committed to listening and working through these challenges to better the cutting experience.

In closing, there was a request to view the new NCHA commercial. President Ora Diehl wanted to share an impactful experience from an EC meeting where the NCHA commercial for the viewed for the first time. This person said many had told him that he probably wasted 6 years of his time serving on the EC. After he watched this commercial, he didn't think that there was one time in all the meetings and calls that he wasted 6 years of his time. As the members viewed the commercial again, the room filled with pride and excitement to be a cutter as they supported this new advertising campaign.

There being no further business to address, a **MOTION** was made by Frank Merrill and **SECONDED** by Michael Wood to adjourn the NCHA General Membership meeting. **MOTION PASSED.**