

Daily Chatter

TUESDAY, JULY 12, 2005

Daily Chatter sponsored by Western Bloodstock

AN OFFICIAL PUBLICATION OF THE NATIONAL CUTTING HORSE ASSOCIATION



TODAY'S ACTION

TODAY'S SCHEDULE

Beginning at 8:00 a.m.
Classic/Challenge
Open 1st go-round
Junior Youth go-round
(Youth in Watt Arena)

TOMORROW'S SCHEDULE

Beginning at 8:00 a.m.
Classic/Challenge
Open 1st go-round, cont.
Senior Youth go-round
(Youth in Watt Arena)

THURSDAY'S SCHEDULE

Beginning at 8:00 a.m.
Classic/Challenge
Open 2nd go-round

FRIDAY'S SCHEDULE

Beginning at 8:00 a.m.
Junior Youth Finals
Senior Youth Finals
Sponsors Cutting
Classic/Challenge Open Finals
Admission Free!

Surveying to grow our purses

The NCHA, assisted by Grotta Marketing Research Company, will survey cutting horse contestants and fans during this year's Summer Spectacular.

The interview takes about five minutes, and contains questions about the number of days you are in town for NCHA events, and the things you purchase while you are here.

The data collected from these surveys will assist us in utilizing new Texas legislation to grow our purses for the NCHA "Triple Crown" events.

If you are asked to be interviewed, we appreciate your willingness to help! ★

Heated competition gets underway today

Cool \$1.6 million on the line



Last year's NCHA Derby open champion Cat Ichi gives owner Jo Ellard a buzz, following his 226-point victory. Cat Ichi's rider Guy Woods looks on.

In addition to a richer purse and increased entries over 2004, this year's Summer Spectacular features the first ever "Finals Friday," to be held on Friday, July 15.

The day begins at 8:00 a.m. in Will Rogers Coliseum with the Youth grand entry, followed by the John Roberts and Cole McGee Memorial Junior and Senior Youth Cutting Finals with \$28,000 in scholarship money up for grabs. Last year's champions, Cole Rothwell and Blaze Cogdell are both entered in the first go-rounds of their respective classes.

Rothwell won last year's event with 229 points on Dave

and Clare Capps' stallion Peptotime, while Blaze took his division with 228 points riding 1999 NCHA Futurity champion Shania Cee, owned by his grandmother Betty Cogdell.

The annual Sponsors Cutting will follow the Youth Finals, with the Classic/Challenge Open Finals rounding out the day.

In addition to the cutting finals, there will be live music and entertainment throughout the day, and charcoal-grilled meals, served up in tents outside the coliseum, will be available for lunch and dinner.

Finals Friday will also mark

Continued on page 2



Left to right: Cole Rothwell, winner of last year's NYCHA Senior Youth Cutting; Blaze Cogdell, 2004 NYCHA Junior Youth champion; Denver Jo Williamson, recipient of the 2004 Whitney and Greg Welch Memorial Sportsmanship Award.

Heated competition, from page 1

the opening day of the Western Mercantile, presented by Coors Light, in the Amon Carter Exhibit Hall and there will be a raffle for a \$100 shopping spree that will be given away later that day.

Admission for all the fun and activities is free.

"This new event will give spectators from all backgrounds the opportunity to experience the fun of cutting horse events," said NCHA executive director Jeff Hooper.

"The kids enjoy watching their peers as they compete for the youth championships; the Sponsors Cutting will provide the opportunity to support the people that support NCHA in so many ways; and for the grande finale, spectators get to watch the world's finest five and six-year-olds compete in the Classic/Challenge Finals."

In addition to the cutting competition, the Summer Spectacular is also dedicated to the National Youth Cutting Horse Association (NYCHA) which holds its annual convention and election of officers during the events, as well as its awards banquet, where the recipient of the 2005 Whitney and Greg Welch Memorial Sportsmanship Award will be announced.

Whitney Welch, 15, and three of her friends were killed in an accident caused by a drunken driver on December 19, 1998. Whitney's father, Greg Welch, an NCHA Hall of Fame trainer, past president of NCHA, and special friend to youth cutters, died of cancer

last year during the Summer Spectacular.

The Whitney and Greg Welch Memorial Sportsmanship Award was created to honor an NYCHA member

who displays the qualities of good sportsmanship, horsemanship, and respect for fellow competitors exemplified by Whitney and Greg Welch.

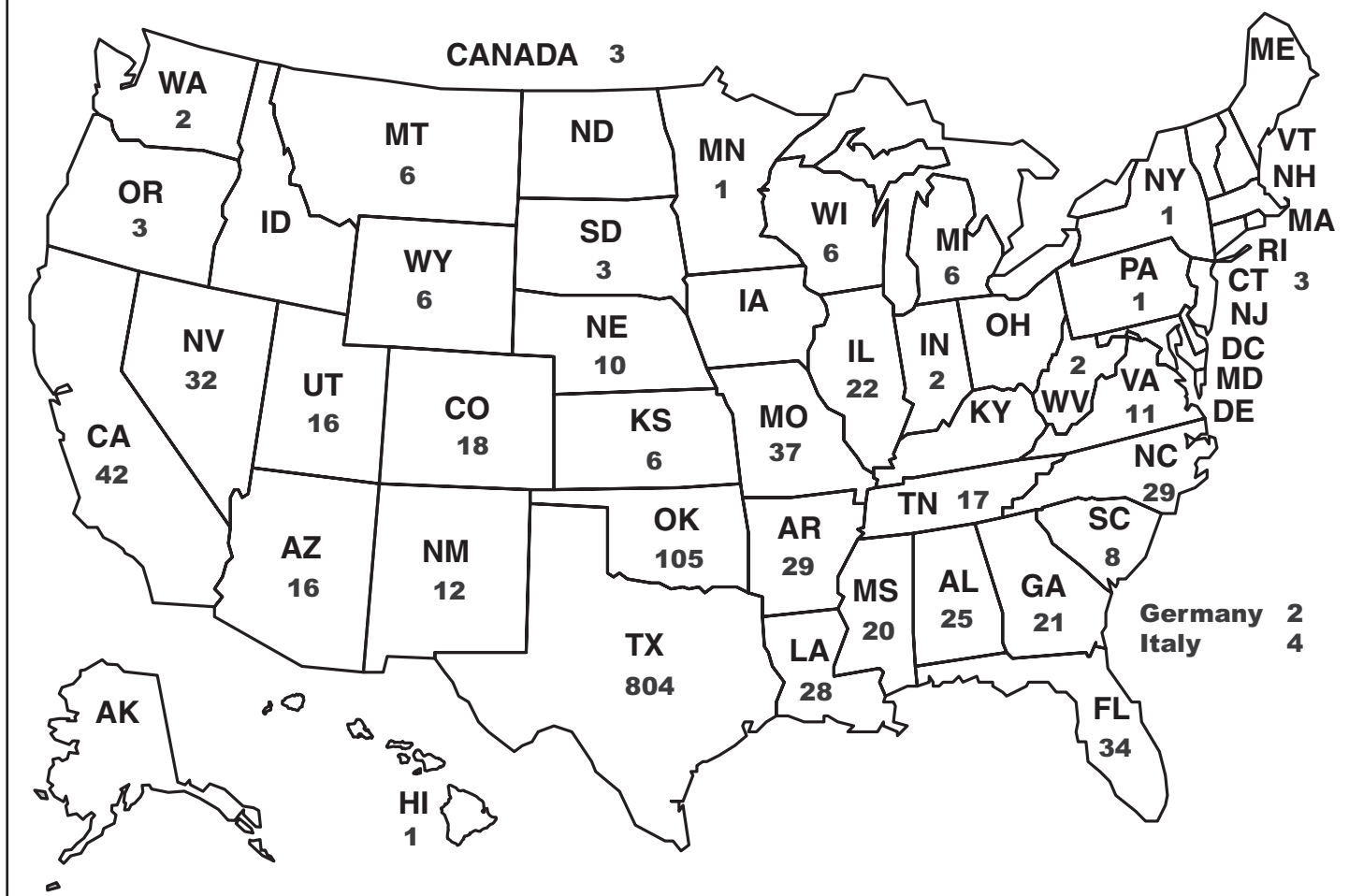


You say it's your birthday!

These NCHA members are celebrating their birthday today.

Gerald Alexander	Granbury, TX	Melanie King	Brady, TX
Jerry Bailey	Flower Mound, TX	Justin Lawler	Terrell, TX
Rocky Baylor	Odem, TX	James May	Seven Hills, OH
Linda Bender	Sanger, CA	Brenda Michael	Amarillo, TX
Pete Bourdet	Chiloquin, OR	Kimberly Miller	Herrin, IL
Kurtis Boysen	Lacey, WA	Matt Miller	Millsap, TX
Caitlyn Brendell	Santa Rosa, CA	Whitney Milliken	Leslie, AR
Danna Brown	Omaha, NE	Colten Mohl	Saltillo, TX
Troy Buzhardt	Leesville, SC	Cynthia Morse	Argyle, TX
Dale Cathey	Tenmile, OR	Dale Parisi	Rolla, MO
Cheyenne Autumn Colclasure	Depew, OK	Hilary Peacock	Breckenridge, TX
Larry Crawford	Glen Rose, TX	Derek Peterson	Warren, MN
Charles Crawley	Unadilla, GA	Ellen Pilcher	Martinsville, IN
Patricia Eason	Vilonia, AR	Mary Jean Quimby	Roscoe, TX
Kyle Fakhoury	Bosque Farms, NM	Larry Simpson	Baldwin City, KS
Al Finch	Columbus, MS	Allie Sine	Wright City, MO
Kris Gallimore	Dresden, TN	Terrance Spahl	Saint Paul, MN
Jan Gandy	Frisco, TX	Blanche Strunk	Waller, TX
Larry Geisler	Schaumburg, IL	Pat Taylor	Pilot Point, TX
Kathy Gordon	Barington, IL	Sherri Waters	Martinsville, IN
Jeanine Gray	Bartonville, TX	Donald Weber	Davis, OK
Michael Hall	Warrensburg, IL	Britton Wilson	Lincoln, NE
Cathy Hanks	Carmi, IL	Tina Wilson	Covelo, CA
Robby Hansen	Wilton, ND	Ron Wood	Mapleville, RI
Lora Holeman	Bronson, KS	Pat Younger	Sealy, TX
David Jones Jr	Benson, NC		

SUMMER SPECTACULAR ENTRIES FROM COAST-TO-COAST



Rancharrah sponsors Smart Bug broadcasts through 2007

In-house broadcast will be part of all NCHA-produced shows

The increasingly-popular Smart Bug broadcasts have been guaranteed at NCHA-sponsored events through 2007 thanks to a sponsorship agreement between Rancharrah and the National Cutting Horse Association. "Rancharrah Radio" will debut during the Sponsors Cutting on Finals Friday, July 15, at the NCHA Summer Cutting Spectacular, and will return for the Open and Non-Pro Derby finals on July 31. The cutting-edge Smart Bug technology uses lightweight receivers that allow spectators in the coliseum to listen to expert and insightful commentary on the live action as it unfolds.

"Rancharrah is known throughout the cutting horse industry for its first-class breeding program," said NCHA Executive Director Jeff Hooper. "We're

very excited that they have stepped in to bring the same type of quality to Rancharrah Radio at our major shows."

In addition to the NCHA Summer Spectacular, Rancharrah Radio will be available at the NCHA World Championship Futurity, NCHA Super Stakes, NCHA World Finals, and both the Eastern and Western National Championships during the Open and Non-Pro finals. The Smart Bug system made its debut at the 2004 NCHA Futurity, and has been hailed as one of the best innovations yet for promoting the sport, both to newcomers and to veteran cutting horse fans.

"Oftentimes people say that cutting really isn't a spectator sport, but I think that this could really make it such," said Rancharrah's Marketing Director Kurt Crawford. "I think this is an opportunity to really revolutionize the spectator aspect of the sport of cutting and bring it to the next level."

Located in Reno, Nevada, Rancharrah

is a leader among cutting horse breeders. Rancharrah's elite broodmare band boasts combined Lifetime Earnings of more than \$1,000,000, with combined offspring earnings that also surpass the million-dollar mark. These great mares are complemented by a stallion roster that includes Heavens Little Lena and Playboys Guard, among others. The entire breeding program follows John Harrah's philosophy, "Champions cannot simply be made, they are created. It all starts with the perfect mix of intelligence, athleticism and grace."

This is the first sponsorship between the NCHA and Rancharrah, who has sponsored cutting events in the past primarily in the form of trophy buckles and saddles.

"We were looking for some way to be involved with the NCHA, and we feel very positive about the impact that this particular item may make on the industry and on the NCHA," said Crawford.



Cartoonist Jerry McAdams, "that cow art guy," is publisher of the Hico News Review and a nationally recognized artist whose favorite subjects are horses and cattle.

insurance corporation of hannover

Insurance Corporation of Hannover (ICH) writes policies for livestock mortality through agents around the world. ICH is a niche, special-program insurance company that writes policies in areas where they have special knowledge and underwriting expertise. They carry a rating of "A" from A.M. Best rating services, and are the fifth-largest reinsurer in the world. Currently, ICH insures roughly 20,000 horses ranging from miniature breeding animals to cutting horses to Grand Prix jumping horses.

For livestock mortality rate information, or to learn more about the Ben Emison Insurance Agency and the Insurance Corporation of Hannover, call 1-888-682-4302 or 1-940-682-7360.



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TODAY'S MYSTERY PHOTO



The best caption for today's Mystery Photo will win an autographed copy of *Cutting Horse Classics*, by Sally Harrison. (The book is also available online at fifthleg.com and amazon.com).

Submit your answer to Carolyn Crist in the Show Office. The winner will be identified in tomorrow's *Daily Chatter*.

NCHA tips its hat to Insurance Corporation of Hannover

The name Insurance Corporation of Hannover is familiar to horse owners nationwide. The international insurance provider has become a household name in the cutting horse industry, as the presenting sponsor of the NCHA Summer Cutting Spectacular.

The name of the third leg of NCHA's Triple Crown is officially the NCHA Summer Cutting Spectacular, presented by the Emison Insurance Agency, underwritten by ICH.

Among a host of services provided worldwide, Insurance Corporation of Hannover writes policies for livestock mortality through Ben Emison, a former NCHA Executive Committee member and partner in Western Bloodstock. Emison is the front line link between NCHA and

insurance corporation of
hannover

the Insurance Corporation of Hannover.

"We're excited about doing business with NCHA members and being a sponsor with the ability to put sponsor money into the NCHA," said Emison.

"We at Ben Emison Insurance Agency are devoted to personal service and are very proud of the opportunity to underwrite through the Insurance Corporation of Hannover."

ICH is a niche, special-program company. They carry a rating of "A" from A.M. Best rating services and are the fifth largest reinsurer in the world. Cur-

rently ICH insures approximately 20,000 horses ranging from miniatures to cutting horses to race horses to Grand Prix jumpers.

Greg Whaley, vice president of livestock mortality for the Insurance Corporation of Hannover, supports the role ICH plays through sponsorship of the Summer Cutting Spectacular.

"We're proud to offer the sponsorship through the Ben Emison Insurance Agency," said Whaley. "During the past several years with the decline in investment markets, ICHA has seen new and renewed awareness from NCHA members in the importance of investing in family and their interests and in insuring their valuable companions against unexpected loss." ★



NCHA Summer Spectacular Sales 2005

July 29, 30 & 31 • 9:00 am Daily

Will Rogers Equestrian Center • Fort Worth, Texas

Selling Cutting's Finest -

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*Pick up your personal copy of the sale catalog
at the Summer Spectacular in the Trade Show,
or see our website at westernbloodstock.com*

For additional information, contact



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