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The National Cutting Horse Association proudly announces its newest partnership with Sentient Jet.

The National Cutting Horse Association recently formed a corporate partnership with Sentient Jet making it “The Official Private Jet Provider of the NCHA.”

NCHA Executive Director, Jeff Hooper, said that this is the first time that the NCHA has partnered with a private jet company.

“We are honored to be able to work with Sentient Jet on this new partnership for NCHA members. Sentient is without a doubt the leader in their field, and they offer the highest level of service and safety at the best rates available,” said Hooper.

Hooper added that Sentient offers a wide variety of private flight services, and their membership program will offer cutters across the country, and around the world, private aircraft option that have been available to them before.

In addition to their new relationship with the NCHA, Sentient Jet is also the official Private Jet Partner of Aspen/Snowmass®, The Breeders’ Cup®, Gary Player Group®, and the PGA TOUR®.

According to its Web site, the Sentient Jet Membership Program is the most flexible and economically sound approach to private aviation. Members enjoy access to premium executive-class aircraft with a guaranteed response time of as little as ten hours anywhere in the continental United States.

The program features guaranteed availability as well as both one-way and round-trip pricing at fixed hourly rates. Sentient Charter is built off the company's superb reputation for service and safety and offers clients expert solutions for specific itineraries, including complex road shows, international travel, and large group commercial charter. Sentient Flight Group also includes the national fuel purchasing and management program, AvBuy.

Sentient Jet Membership and Sentient Charter arrange flights on behalf of clients through access to a strong network of certified operators and aircraft. Flights are conducted by FAR certified air carriers that exercise full operational control at all times. Operators approved to provide service for Sentient must meet all FAA safety standards and additional safety standards established by Sentient. For more information please visit www.sentient.com.

The National Cutting Horse Association has more than 20,000 members across the United States with a wide range of backgrounds. Each year more than 2,200 NCHA-

approved events are held throughout the country with more than \$43 million in prize money awarded.

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