

NCHA NEWS RELEASE



**For Immediate Release
November 21, 2006**

NCHA CONTACT:
Jennifer Lavin
Marketing Department
817.244.6188 x 125

NCHA has record year, memberships and pay-outs at all time highs

(Fort Worth, TX) – With membership reaching more than 17,000 and prize money for this year’s NCI Building Systems NCHA World Championship Futurity exceeding \$4 million, 2006 proves to be a record setting year, and for the NCHA, 2007 looks even more promising.

“We have always had a great membership base, this year just emphasizes the rapid growth of our association and the sport of cutting,” said Jeff Hooper, Executive Director of the NCHA. “Along with the great member support, our sponsors and the city of Fort Worth have made this a record setting year.”

All divisions of the 2006 NCI Building Systems NCHA World Championship Futurity, (Open, Non Pro and Amateur) have seen an increase in entries. The Open division has increased by 100 entries over the last six year’s.

The National Cutting Horse Association is made up of 17,000 members across the United States with a wide range of backgrounds. The sport of cutting has roots in Western ranching traditions, where good horses were a necessity for everyday ranch work and cattle handling. From cowgirls to CEOs, from firefighters to professional football players, the common ground is often in the cutting arena. Each year more than 2,200 NCHA-approved events are held throughout the country with more than \$36 million in prize money awarded.

For more information about the NCHA or the sport of cutting, please call 817-244-6188 or log on to www.nchacutting.com.