

NCHA NEWS RELEASE



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Roo-Hide Saddlery becomes new corporate partner of the NCHA

(Fort Worth, TX) – The National Cutting Horse Association is pleased to welcome Roo-Hide Saddlery of California as a new corporate partner. Roo-Hide will award eight class champions trophy saddles at the 2006 NCHA World Finals in Amarillo, Texas held February 7-19, 2007.

Australian founder and owner John Burgun, a former horse trainer in the United States, learned to build quality tack on his own. Roo-Hide Saddlery gives customers the opportunity to custom order saddles, or purchase one from them on the road at an event trade show, cutting, or reining. Roo-Hide will have trade show booths during many of NCHA's events throughout the year.

"Roo-hide is pleased to be a NCHA sponsor to support those who have helped Roo-hide succeed," said John Burgun. "We at Roo-hide are here to meet your saddle and tack needs with a high quality hand crafted solution."

Roo-Hide handmade saddles are designed to fit horse and rider. Roo-Hide maximizes the riders' potential by sitting them close and deep in a natural cutting position also maximizing the horses' potential by achieving the best fit possible. "Ride-a-roo, sit quiet, close, comfortable and have a better fit for your horse".

"We are excited to bring Roo-Hide Saddlery on board as our newest NCHA Corporate Partner and saddle supplier. Roo-Hide has become a well-known saddle maker to our membership," said NCHA Executive Director Jeff Hooper. "We are eager to award these to our World Champions!"

For more information about Roo-Hide Saddlery, contact 1-877-ROOHIDE or visit their Website at www.roohide.net.

The National Cutting Horse Association is made up of over 17,000 members across the United States with a wide range of backgrounds. The sport of cutting has roots in Western ranching traditions, where good horses were a necessity for everyday ranch work and cattle handling. From cowgirls to CEOs, from firefighters to professional

football players, the common ground is often in the cutting arena. Each year more than 2,200 NCHA-approved events are held throughout the country with more than \$42 million in prize money awarded. To learn more about the National Cutting Horse Association and the sport of cutting, call 817-244-6188 or visit www.nchacutting.com.