

NCHA NEWS RELEASE



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PlainsCapital Bank, the second largest privately held bank in Texas and 15th largest in the United States, is a new NCHA corporate partner

(Fort Worth, TX) – The National Cutting Horse Association welcomes PlainsCapital Bank as a new corporate sponsor of the NCHA. Independent financial services company PlainsCapital Corporation offers banking, asset management and residential mortgages to individuals and commercial customers. The company's cornerstone is PlainsCapital Bank, the 15th largest in the United States with more than \$2.9 billion in assets.

“PlainsCapital Bank is pleased to sponsor the National Cutting Horse Association’s 2007 Triple Crown events,” Alan B. White, PlainsCapital Corporation chairman and CEO said. “Our west Texas values and our no fences approach to doing business make us a perfect fit for the association and this event.”

PlainsCapital Bank is the second largest privately held bank in Texas delivering highly personalized financial services to individuals, middle market companies and small businesses. With locations in Austin, Dallas, Fort Worth, Lubbock, San Antonio and Weatherford, PlainsCapital Bank is the bank of choice in Texas.

“The NCHA is extremely proud to enter into this partnership with PlainsCapital Bank,” said Jeff Hooper, Executive Director of the NCHA. “PlainsCapital has a superlative reputation for integrity and customer service. We are excited about the services they can provide to our NCHA membership.”

“The cutting horse business is an entrepreneurial business,” said PlainsCapital Bank Weatherford Executive Vice President Bob Glenn. “Many of our bankers are ranchers and horse owners, too, so we have a true understanding of the financial services NCHA members need.”

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PlainsCapital's 1,500 employees are empowered to deliver individualized solutions to ensure their clients' financial success. Find more information at www.PlainsCapital.com

The National Cutting Horse Association is made up of 17,000 members across the United States with a wide range of backgrounds. The sport of cutting has roots in Western ranching traditions, where good horses were a necessity for everyday ranch work and cattle handling. From cowgirls to CEOs, from firefighters to professional football players, the common ground is often in the cutting arena. Each year more than 2,200 NCHA-approved events are held throughout the country with more than \$42 million in prize money awarded.

For more information about the NCHA or the sport of cutting, please call 817-244-6188 or log on to www.nhacutting.com.