

NCHA NEWS RELEASE



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LD Lowe Signs on as Corporate Partner of the National Cutting Horse Association

(Fort Worth, TX) LD Lowe Financial Advisory, Frisco, Texas is the latest major sponsor of the National Cutting Horse Association.

“The NCHA is an established organization that, like us, has been around a while,” said Lloyd Lowe, founder and president of LD Lowe. “We were drawn to the NCHA because they share our values, have the same respect for our heritage, and demonstrate a common interest in preserving that heritage. The integrity of the organization is unmatched, and their dedication to this beautiful sport and its enthusiasts made it easy for us to make the commitment to provide this level of support,” said Mr. Lowe.

“Cutting horse competitions are among the world's fastest growing and most popular sporting events,” continued Mr. Lowe. “These cutting horse events offer beautiful pageantry, tremendous excitement and quite a bit of drama for horses, riders and spectators alike.”

Just as the sport has grown, the NCHA has grown as well. The National Cutting Horse Association represents an active membership of more than 17,000 members who share a passion for the sport of cutting and its horses.

“We’ve made a long-term commitment to support the organization, the sport and its followers, and we are very proud to be associated with the NCHA,” said Mr. Lowe.

“Offering our members the services of an institution such as LD Lowe, with its history for great service to its customers, is a great reflection on the caliber of products that our members have access to,” said Jeff Hooper, Executive Director of the National Cutting Horse Association.

LD Lowe SR Financial Advisory, a registered financial advisor, is an independent, fee-based wealth management company that has served Dallas Ft. Worth investors for over 15 years. More information about LD Lowe can be seen at www.ldloweplan.com.

The National Cutting Horse Association is made up of 17,000 members across the United States with a wide range of backgrounds. The sport of cutting has roots in Western ranching traditions, where good horses were a necessity for everyday ranch work and cattle handling. From cowgirls to CEOs, from firefighters to professional football players, the common ground is often in the cutting arena. Each year more than 2,200 NCHA-approved events are held throughout the country with more than \$42 million in prize money awarded. For more information about the NCHA or the sport of cutting, please call 817-244-6188 or log on to www.nchacutting.com.