

NCHA NEWS RELEASE



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NCHA welcomes Kiser Arena Specialists and Absolute Innovations, Inc. as a new corporate partner

(Fort Worth, TX) – The National Cutting Horse Association is pleased to welcome Absolute Innovations, Inc. to our growing family of corporate partners. Kiser Arena Specialists, together with Absolute Innovations, Inc. (TR3 Rake) have over sixty years of ground preparation experience and are the leading experts and providers of horse arena equipment, design and consultation.

“Kiser Arena Specialists, together with Absolute Innovations, Inc. [TR3 Rake] are pleased to be an official sponsor of the National Cutting Horse Association. With this partnership, and by using the arena drags provided to the NCHA, the quality of the footing at all nationally sponsored shows will exceed everyone’s expectations. Our goal is to provide all NCHA participants arena footing that will enhance the performance and safety of their horses,” said Scott Holmes, Vice President of Absolute Innovations, Inc.

With over five thousand satisfied customers worldwide the TR3 Rake and the Kiser Dragmaster are, without question, the world’s most effective tractor drags, giving their customers the proper footing they need for the soundness and performance of their horses.

“NCHA is excited to welcome Kiser Arena Specialists and Absolute Innovations, Inc. as our newest sponsor,” said NCHA Executive Director Jeff Hooper. “Absolute Innovations, Inc. will bring quality dirt work equipment to our members, and we all know how important good footing is to our sport.”

Absolute Innovations, Inc. is located in Osceola, IN, and you can contact their office by phone at 574-674-5033 or by fax at 574-674-5902, or visit them on the web at www.absoluteinnovations.net.

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The National Cutting Horse Association is made up of 16,500 members across the United States with a wide range of backgrounds. The sport of cutting has roots in Western ranching traditions, where good horses were a necessity for everyday ranch work and cattle handling. From cowgirls to CEOs, from firefighters to professional football players, the common ground is often in the cutting arena. Each year more than 2,200 NCHA-approved events are held throughout the country with more than \$36 million in prize money awarded.

For more information about the NCHA or the sport of cutting, please call 817-244-6188 or log on to www.nchacutting.com.