

## **The 2009 Borden Milk/National Cutting Horse Association Futurity begins Saturday, November 21.**

*November 11, 2009*

(Fort Worth, TX) – The National Cutting Horse Association's largest and most widely-anticipated event of the year, the 2009 Borden Milk/NCHA World Championship Futurity, is set to begin its 23-day run on November 21, boasting nearly 1,900 entries and a purse of more than \$4 million.

The annual NCHA Triple Crown series begins with the Borden Milk Futurity and continues with the XTO Energy Super Stakes in April, followed by the Great American Insurance Summer Cutting Spectacular in July. All three events are held at Will Rogers Equestrian Center in Fort Worth, Texas.

Along with the Futurity cutting competition, there will be numerous events held in conjunction with the show, including the following:

### **Mercuria Energy/NCHA World Championship Finals**

This year's \$200,000-added Mercuria/NCHA World Finals will be held in conjunction with the Borden Milk/NCHA Futurity for the first-time ever.

The format will feature the Top 15 Open horses and Top 15 Non-Pro riders from the 2009 point year. Go-round action will take place in the Watt Arena on the grounds of the Will Rogers Memorial Center, beginning at 7 p.m. on Tuesday, November 24, Wednesday, November 25, and Friday, November 27 as well as 8 p.m. on Saturday, November 28.

Admission is free and there will be live music by Dan Roberts (Nov. 24 & 25) and Garrett Bradford (Nov. 27 & 28) along with a chance to win a 32" HD color television set nightly.

### **Coors Light Western Mercantile**

The Western Mercantile presented by Coors Light opens November 21 in the Amon G. Carter Exhibit Hall. This exhibit features over 150 merchants selling clothing, art, tack, jewelry, furniture and more.

Admission is always free and it will be open daily from 9 a.m. through 6 p.m. during go-rounds and will remain open with extended hours through the semi-finals and finals performances.

Cowboy Santa will be taking Christmas lists on November 27-29 from 1 to 4 p.m., December 4 from 5 to 8 p.m., December 5-6 from 1 to 4 p.m. and December 12 from 2:30 to 5:30 p.m.

And for the first time ever, cutting fans can experience a cutting run themselves on the Lannie Ashley Mechanical Cutting Horse and Cow located in the Western Mercantile.

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### **Western Bloodstock Horse Sales**

Western Bloodstock will host cutting horse sales beginning on Saturday, December 5 and continuing through the finals on Sunday, December 13. Several sessions will be broadcast live on RFD-TV.

On Saturday, December 12, XTO Energy's Million Dollar Stallion Parade, an event that showcases many of the top cutting horse sires in the industry, will begin at 9:30 am.

Horses for all levels of riders and cutting events will be available at this sale. Whether you are looking for two-year-olds, broodmares, or finished horses, your search for a great horse ends here. For more information, visit [www.westernbloodstock.com](http://www.westernbloodstock.com).

### **Celebrity Cutting**

The 15<sup>th</sup> Annual Celebrity Cutting presented by the Careity Foundation will be held Friday, December 4, at 7 p.m. at the Will Rogers Coliseum. Proceeds from the event provide funding for a variety of supportive clinical services for cancer patients in the Tarrant County areas.

Celebrity riders include Jay Novacek, Sonny Burgess and Bob Kingsley along with many more. Visit [www.celebritycutting.com](http://www.celebritycutting.com) for more details.

### **Charles Goodnight Gala**

The 18<sup>th</sup> Annual Charles Goodnight Gala honoring the Pitchfork Ranch and introducing the NCHA Hall of Fame inductees will be held at The Renaissance-Worthington Hotel at 6:30 p.m. on Monday, December 7, 2009. Entertainment will be provided by country music star Trace Adkins. Visit [www.charlesgoodnightgala.com](http://www.charlesgoodnightgala.com) for more information.

The Futurity finals will broadcast live on RFD-TV Sunday, December 13. This special three-hour live telecast sponsored by Hesa Peptospoonful, begins at 6:30 pm Central and will feature the Open finals along with highlights from the Non-Pro and Amateur Finals. RFD-TV is available through DirecTV, DISH Network, Mediacom and NCTC cable systems in all 50 states.

Show and exhibit hall parking is free in addition to Amateur and Non-Pro go-rounds. Admission starts at \$8 for the Open competition November 21 – 29 and the Non-Pro and Open Semi-finals and Finals December 11 – 13.

For more information about this great event and its long list of activities please call the NCHA at 817-244-6188 or visit [www.nchacutting.com](http://www.nchacutting.com).