

Sponsorship



2011 Sponsors Support

- More than \$4,400,000 total Cash, In-kind and Purse Sponsors projected for 2011.
- Sponsorships include cash and trade from corporate sponsors plus purse enhancement funding from corporate sponsors and other sources including Texas legislative purse enhancements for the NCHA Triple Crown





Official / Title Sponsors

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Title Sponsorships

- Borden Milk World Championship Futurity
- 6666 Ranch Eastern National Championships
- 6666 Ranch Western National Championships
- XTO/NCHA Super Stakes
- Summer Cutting Spectacular Presented by Great American Insurance
- Mercuria/NCHA World Series of Cutting
- Mercuria/NCHA World Finals





Corporate Sponsors





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