

Purse Enhancement



Successful Legislative Effort

Initiated effort with City of Fort Worth and Texas Legislature to enhance purses for Triple Crown events and retain these events in Fort Worth

Strong leadership at State level from Lt. Governor David Dewhurst, Comptroller Susan Combs, Senator Kim Brimer and others instrumental to initial success

Over \$6,400,000 generated for Triple Crown purses since initial approvals received

Funding requires annual approvals -- essential to stay actively involved in political process to ensure continued allocations

“Performance Horse Development Fund” -- important new initiative in conjunction with Texas horse racing interests could be very substantial new source of additional funds to support Cutting Horse competitions





2011 Successful Legislative Involvement

Passage of Texas Senate Bill 309
(sponsored by Senator Chris Harris
and Representative Diane Patrick)

NCHA Triple Crown now eligible to
participate in the "Major Events Trust
Fund." (also includes other major
events such as the Super Bowl, NBA,
MLB and NHL All-Star Games,
National Political Conventions)

Recognizes significant economic
impact the NCHA Triple Crown brings to Texas

Opportunity for NCHA to increase funding
for Triple Crown and continue to improve our
events and our sport





Economic Impact Paved the Way for Legislation

64 days of NCHA Triple Crown events

275,599 total visitor days

\$57,554,914 in direct expenditures subject
to eligible Texas State taxes

