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Cutting in the classroom

(Fort Worth, TX)- Distance education has gained momentum among university students, and the Fort Worth-based National Cutting Horse Association recently teamed up with West Virginia University to give students participating in the Equine Events Management course insight into the operations of the cutting world.

At the request of WVU professors and administrators, NCHA staff from the marketing, youth, judges, and show departments will participate in an online video-conferencing call with students at WVU during a 12-week summer course designed to teach students how to successfully host a horse show.

The course focuses on planning, marketing, recordkeeping, facility preparation, and management during a show. The university partnered with the West Virginia Cutting Horse Association to allow students hands-on experience in conducting cutting shows, and NCHA will provide additional information relative to producing a show on a national level.

Students are required to participate in coordinating cutting shows in West Virginia, from set-up to management. Students are also graded on coursework completed by referencing NCHA's website, reading the *Cutting Horse Chatter* magazine, and watching the Judge's Rules and Guidelines DVD, all produced and maintained by the NCHA staff.

The National Cutting Horse Association has more than 20,000 members from a wide range of backgrounds. Each year more than 2,200 NCHA-approved events are held throughout North America, with more than \$43 million in prize money awarded. For more information visit www.nchacutting.com or call (817) 244-6188.

