

It's a great time to step up with Ford

by Bob Mayfield, NCHA President

One bit of advice that all cutters have heard over and over is "Step up!" This year, Texas Ford Dealers have led by example. They stepped up in a big way as title sponsors of the 2007 NCHA Super Stakes. Their support for the National Cutting Horse Association and our ideals has had a direct impact on our members, and on the prestige of our Triple Crown events.



Bob Mayfield, NCHA President

During the NCHA Summer Cutting Spectacular, Ford looked for and found new ways to increase their support of our NCHA members, including valuable product giveaways every day during the show.

As a long-time Ford owner and driver, I've always been impressed by the performance and reliability of their vehicles, and by the professionalism and integrity of their sales and service force. To me, sticking with Ford is like sticking with a successful cutting horse bloodline, or with

a winning trainer.

As the Official Truck and Car of the NCHA, Ford has worked hard to support our organization. If you're planning to buy a new vehicle, I can heartily recommend a Ford on the basis of performance, reliability and value.

This is really a great time to buy a new Ford and remind the dealer how much you appreciate everything Ford is doing for NCHA. In addition to their support for us, Ford is offering the public:

- 0% financing on all new 2007 model Ford vehicles*
- 0% financing plus \$2,007 cash back on all 2007 Trucks and SUVs*
- 0% financing on every new 2007 model year car*

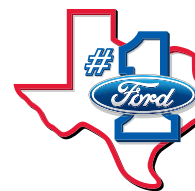
For more information on 0% financing or cash-back offers on 2007 Ford Trucks and SUVs, call your local Ford Dealer, or visit www.texasford.com.

There has never been a better time to take advantage of the best offers of the year during Ford's model year clearance going on right now at your Texas Ford Dealer. It's like they say, "Ford is the best in Texas!" And be sure to tell them you appreciate Ford's support of the NCHA. ★

Support Your Texas Ford Dealers

All Star Family Ford	13301 Interstate 27	Amarillo	806/622-4000	Chuck Spough Ford-Lin-Mer	1207 S. Lynn	Lamesa	806/872-2188
All Star Ford Mercury	2929 S. Loop 256	Palestine	903/729-2171	Clemons Motor Co.	200 E Central	Comanche	325/356-3133
Arrow Ford	4001 S. First	Abilene	325/692-9500	Cole Ford Sales	404 SW IH 35	Hillsboro	254/582-5361
Automax Ford	2201 E. Rancier	Killeen	254/526-0511	Country Ford	2409 S. Hwy 36	Gatesville	254/865-2218
Auto-Power Ford	1003 Hwy 82 West	Whitesboro	903/564-3594	County Line Ford	850 N. Burlison Blvd.	Burlison	817/295-8121
B. F. White Motor Co.	201 E. St. Anna	Stanton	432/756-3321	Cove Ford	714 E. Hwy 190	Copperas Cove	254/547-4235
Bailey Tabor	1546 Fourth Street	Graham	940/549-1313	Cy Perkins Motors	205 W. Belknap	Jacksboro	940/567-5562
Bailey Toliver Ford	209 South Ave. E	Haskell	940/864-2611	Dewey Moore Ford	143 Highway 49 E	Hughes Spgs.	903/639-2516
Bankston Ford of Frisco	6850 Hwy 121	Frisco	972/335-5000	Dick Scott Ford	401 N. Sherman	Mexia	254/562-5582
Bill McRae Ford	1511 E. Rusk Street	Jacksonville	903/586 2241	Don Davis Auto Group	633 N. Hwy 360	Arlington	817/261-4261
Bill Utter Ford	4901 S. I-35	Denton	940/321-7400	Doug Stanley Ford	515 I-35 E South	DeSoto	972/223-8050
Bird-Kultgen	1701 W. Loop 340	Waco	254/666-2473	Duncanville Ford	815 E. Camp Wisdom	Duncanville	972/296-1411
Bledsoe Ford	Hwy 84 N	Coleman	915/236-6355	East Texas Ford	321 E. Coke Rd.	Winnsboro	903/342-3700
Bob Brock Ford	500 West 4th Street	Big Spring	432/267-7424	Elliott Ford	203 W. Ferguson Rd.	Mt. Pleasant	903/572-3486
Bob Francis Ford	Hwy 69 North	Rusk	903/683-2204	Ennis Ford-Mercury Ltd.	401 South I-45	Ennis	972/875-9067
Bob Tomes Ford	950 S. Central Expwy.	McKinney	214/544-5000	Excel Ford L-M	2228 S. E. Loop	Carthage	903/693-3821
Bob Utter Ford L/M	2525 Texoma Pkwy	Sherman	903/892-3555	Fairway Ford Henderson	301 Hwy 79 South	Henderson	903/657-2566
Brian Toliver Ford L/M	1040 Gilmer St.	Sulphur Springs	903/885-0502	Fenton Ford	1710 S. Dumas Ave.	Dumas	806/935-4163
Brinson Ford	1951 E. Hwy 31	Corsicana	903/874-8880	Fenton Motors of Pampa	123 N. Hobart Street	Pampa	806/665-8404
Brinson Ford Lincoln Mercury	2970 Highway 31 E	Athens	903/676-5200	Fisher-Vincent Ford	2501 S. I-35	Belton	254/939-3541
Canton Motors	17849 I-20	Canton	903/567-4144	Five Star Ford	6618 N.E. Loop 820	N. Richland Hills	817/498-8838
Charles Langen Ford	Hwy. 54 East	Dalhart	806/244-8511	Floydada Ford/Mercury	Hwy. 62 & Crockett	Floydada	806/983-5559

* Available on 2007 models. *Excludes Edge and E-Series. Not all buyers will qualify for Ford Credit limited-term financing. Finance terms vary by vehicle. Take new retail delivery from dealer stock by 8/31/07. See dealer for qualifications and complete details.



BEST IN TEXAS

Support Your Texas Ford Dealers

Ford Country of Lewisville	1144 N. Stemmons Fwy.	Lewisville	972/221-2900	Paris Ford	3411 N.E. Loop 286	Paris	903/784-2566
Gene Messer Ford of Amarillo	3400 Soncy Street	Amarillo	806/355-7471	Park Cities Ford	3333 Inwood Road	Dallas	214/358-8800
Gene Messer Ford	6000 W. 19th St.	Lubbock	806/793-2727	Paul Murrey Ford	1105 E. Mulberry	Kaufman	972/962-2151
Glenn Polk Ford	4320 North I-35	Gainesville	940/668-8770	Payton-Wright Ford	701 E. Highway 114	Grapevine	817/481-3531
Gloff Ford-Mercury	1206 N Avenue G	Clifton	254/675-8369	Pegues-Hurst Motor Co.	200 Spur 63	Longview	903/758-6211
Golding Motors	310 E. Commerce	San Saba	325/372-5707	Performance Ford	1201 Hwy. 84 West	Fairfield	903/389-4186
Grand Prairie Ford	701 E. Safari	Grand Prairie	972/352-8000	Pilot Point Ford	11590 Highway 377	Pilot Point	940/686-2236
Greenville Ford	4001 Interstate 30	Greenville	903/455-7222	Pollard Friendly Ford	3301 So. Loop 289	Lubbock	806/797-3441
Gruver Ford	531 Main	Gruver	806/733-2431	Prestige Ford	3401 S. Garland Ave.	Garland	972/864-3673
Heart of Texas Ford Mercury	110 S. Bridge	Brady	325/597-2124	Pruitt Ford, LLC	912 Sheppard Road	Burkburnett	940/569-5226
Hergert Ford	420 S. Main	Perryton	806/435-7676	Quitman Ford	539 E. Goode	Quitman	903/763-2232
Hill Country Ford	1200 Hwy. 84 N	Goldthwaite	325/648-2296	Randall Noe Commerce	105 West Highway 224	Commerce	903/886-4014
Hillard Auto Park	5000 Bryant Irvin Road	Fort Worth	817/370-5000	Randall Noe	1608 W. Moore	Terrell	972/524-3775
Hoffpauir Ford Mercury	902 North Key Avenue	Lampasas	512/556-3631	Rockwall Ford	990 E. I-30	Rockwall	972/771-9191
Hood King Motor Co.	1308 E. Main	Eastland	254/6291786	Rodeo Ford	8630 E. R.L. Thornton	Dallas	214/327-4500
Ivey Motor Co.	724 Austin	Robert Lee	325/453-4561	Rogers Ford Sales	4200 W. Wall	Midland	432/694-8801
J.O. Williams Motors	419 E. Broadway	Gladewater	903/845-2222	Sam Pack's Five Star Ford	1635 S. I-35 E	Carrollton	972/242-6415
Jack Morris Ford	808 & I-27	Plainview	806/293-2511	Sewell Ford	2425 E. Eighth Street	Odessa	432/498-0421
Jack Powell Ford Mercury	1418 SE. First St.	Mineral Wells	940/325-1331	Smith Ford-Mercury	1700 W. Division	Slaton	806/828-6291
Jim Bass Ford	4032 Houston Hart Expy.	San Angelo	325/949-4621	Smith South Plains Ford-LM	Hwy 114 East	Levelland	806/894-3191
John Chandler Ford	1900 I-40 E	Amarillo	806/376-4911	Southwest Ford	3000 Ft. Worth Hwy.	Weatherford	817/596-5700
Johnson Bros. Ford	503 N. General Bruce	Temple	254/773-5258	Stanley Brownfield Motorplex	1708 Lubbock Rd.	Brownfield	806/637-3561
Johnston Ford-Mercury	615 James Bowie Dr.	New Boston	903/628-2513	Stanley Ford Mercury	800 N.W. Georgia	Sweetwater	325/236-6355
Karl Klement Ford	2670 Hwy 287 South	Decatur	940/627-1101	Stanley Ford-Andrews	310 North Main	Andrews	432/524-3673
Keith Glover Ford-Mercury	631 N. Bus. Hwy 6	Marlin	254/883-5583	Stanley Motors Childress	2806 Avenue F NW	Childress	940/937-0700
Kermit Motor Company	201 S. Poplar Street	Kermit	432/586-2551	Stockton Ford	2300 W. Dickinson Blvd	Ft. Stockton	432-336-3351
Kilgore Ford	1615 Hwy. 259 N	Kilgore	903/984-2006	Stowe Ford	104 W. Crockett	Gordon	254/693-5323
Klement Ford of Muenster	1005 E. Highway 82	Muenster	940/759-2244	Sykora Family Ford	519 S. George Kacir Dr.	West	254/826-5314
Lade Ford	Hwys. 155 & 175	Frankston	903/876-2225	Texan Ford	1400 W. I-20	Arlington	817/467-3673
Larry Slack Ford-Mercury	6486 US Hwy 287 N	Bowie	940/872-1133	Texas Motors Ford	300 West Loop 820 South	Ft. Worth	817/935-7000
Legacy Ridge Autoplex	2122 N. Center	Bonham	903/583-2171	Texoma Ford	215 Hwy. 75 North	Denison	903/465-5671
Liberty Ford	3800 N. Main Street	Cleburne	817/641-0441	Texstar Ford	2975 W. Washington	Stephenville	254/968-7000
Lloyd Ford	I-35W & FM66	Itasca	254/687-2741	Thornhill Ford	2401 N. I-35E	Waxahachie	972/938-0444
Longhorn Ford	1309 S Pacific Street	Mineola	903/569-8600	Town East Ford	18411 LBJ Freeway	Mesquite	972/270-6441
Marshall Ford-LM	4200 East End Blvd. S	Marshall	903/935-0665	Town West Ford of McGregor	1280 E. McGregor	McGregor	254/840-2868
McLarty Ford	3232 Summerhill	Texarkana	903/792-7121	Tri-County Ford	108 W. Mason St.	Mabank	903/887-2121
Mears Ford L/M	500 West Commerce	Brownwood	325/643-1651	Troy Aikman Ford	10510 N. Central Exp.	Dallas	214/361-8100
Metro Ford Truck Sales	4000 Irving Boulevard	Dallas	214/631-2050	Tyler Ford	2626 S. SW. Loop 323	Tyler	903/597-9331
Middlekauff Ford	4400 West Plano Pkwy	Plano	972/985-3600	West Texas Ford	2016 S. Commercial Ave.	Anson	325/823-3211
Mike Brown Ford	4950 E. Hwy. 377	Granbury	817-279-5900	Westway Ford	801 West Airport Frwy.	Irving	972/659-0333
Mike Craig Ford-Mercury	621 N. Wood, Box 908	Gilmer	903/843-6453	Whiteface Ford	550 North 25 Mile Avenue	Hereford	806-364-1919
Mulshoe Motor Co.	1125 W. American Blvd.	Mulshoe	806/272-4251	Wichita Falls Ford L/M	5401 Kell Blvd.	Wichita Falls	940/692-1121
Murrey Motor Company	136 E.S. Commerce Street	Wills Point	903/873-2511	Wilkerson Ford-Mercury	901 N.W. 6th Street	Tulia	806/995-3537
Nichols Ford	2401 E. I-20	Ft. Worth	817/535-3673	Wilson Motors	1101 E. Coliseum Dr.	Snyder	325/573-6351
North Central Ford	1819 N. Central Expwy.	Richardson	972/231-3491	Wolfe Ford Mercury	2803 W. Wilbarger Street	Vernon	940/552-2555
Orr Auto Ranch	103 Loop 59 South	Atlanta	903/796-8291				