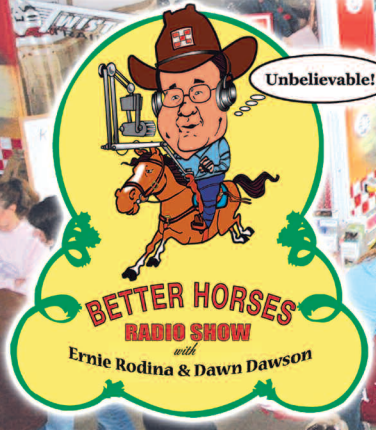


Bring Better Horses Radio to a station in your market!



Better Horses Radio is now in North Texas!
Every Sunday - 7 a.m.
in Ft. Worth on 92.1

www.betterhorsesradio.com

Listen to the Better Horses Radio Show where Ernie and Dawn talk with top-level clinicians, veterinarians, trainers and competitors, including disciplines of Rodeo, Grand Prix Jumping, Dressage, Cutting, Reining, Barrel Racing, and more. We talk about God, horses, training advice, breed information, Roy Rogers and we even talk about cows.

Better Horses Radio is one of the most popular equine-related radio programs in the Midwest and is aired on stations throughout Kansas, Missouri and Iowa.



Tune in to one of the stations airing our show:

Saturday	9:00 am - 10:00 am	KMDO 1600-AM – Fort Scott, KS
Saturday	4:00 pm - 5:00 pm	KFRM 550-AM – Clay Center/Salina/Wichita, KS
Sunday	5:05 am - 6:00 am	KMA 960-AM / 99.3-FM – Shenandoah, IA
Sunday	5:00 am - 6:00 am	KOMG 92.9-FM – Bass Country, Ozark, MO
Sunday	6:00 am - 7:00 am	KTPK 106.9-AM – (Country Legends) Topeka, KS
Sunday	6:30 am - 7:30 am	KFEQ 680-AM – St. Joe, MO
Sunday	7:00 am - 8:00 am	KTFW 92.1-FM – (Country Legends) Fort Worth, TX
Sunday	9:00 am - 10:00 am	KDKD 95.3-FM – Clinton, MO
Sunday	4:00 pm - 5:00 pm	KOFO 1220-AM – Ottawa, KS
Sunday	4:00 pm - 5:00 pm	KTJJ 98.5-FM – Farmington, MO

WHAT OTHER STATIONS ARE SAYING...

"We could not be more pleased that we are broadcasting this outstanding program ... our ratings for your time period have increased 33% ... we have only received positive feedback on the quality of your show."

Kelly Engler, Regional Sales Manager, Country Legends 106.9, Topeka, Kansas

"The content is always interesting to listen to ... even for a 'non-horse person.'"

Bob May, General Manager KDKD, Clinton, Missouri

Taking Your Horse Experience to Another Level!

For more information, contact us at: ernie@betterhorsesradio.com or dawn@betterhorsesradio.com
Or call (785) 418-6047 to be an advertising partner!



CUT OR TEAR OFF AND MAIL

Be a part of a show that promotes The Brand, HOW Meetings, Equine Events, National Ambassadors and Regional Ambassadors.

Do you have a radio station in your market that you would like to see air our show?

Station _____ City _____ State _____

Contact (if known) _____ Phone number _____

Purina Dealership _____ Contact _____ Phone number _____

Send this form to:

Better Horses Radio • P.O. 722 • Ottawa, Ks. 66067

Or fax: 785/242-8555 or call us: 785/418-6047

"We will take your horse experience to a higher level!" – Ernie Rodina



Purina Mills