

Don't miss the advertising deadline for the

# 2008

# NCHA YEARBOOK

Includes a complete list of NCHA members and directors, plus a year-round reference guide to all-time leading horses and riders, Hall of Fame members, event champions, and more.

This is the issue cutters refer to again and again throughout the year.

**Ad Reservation Deadline:**  
**SEPTEMBER 18**

Materials Deadline: SEPTEMBER 19

Publication Date: October 15

**Advertising Rates:**

\$1,500 - Full page

\$1,000 - Half-page

\$700 - One-quarter page



Call or email

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to reserve space by September 18.