

NCHA EXECUTIVE COMMITTEE CONFERENCE CALL MINUTES
September 5, 2019
3:00PM Central

A conference call of the Executive Committee of the National Cutting Horse Association was held on Thursday, September 5, 2019 at 3:00PM Central. Those present were: President Ron Pietrafeso, President-Elect Steve Norris, Vice President Ora Diehl, Ernie Beutenmiller, Rock Hedlund, Skip Jones, Matt Miller, Tatum Rice (NCHA Office), Tommy Neal, Sharon Overstreet, Lachlan Perks, Byron Green, Ronnie Smith and Kristen York. Also present were: NCHA Executive Director Kirk Slaughter, NCHA Chief Financial Officer Lance Bryson, NCHA Director of Shows Shianne Megel, NCHA Director of Membership Julie Davis, NCHA Director of Marketing/Sponsorships Todd Barden, Manager of Communications/Marketing Callie McCarthy, NCHA Director/Competition Committee Member Denise Seiz and NCHA Executive Assistant Cathy Marie Aleff.

Meeting was called to order at 3:14PM.

CLASS LEVELING IMPLEMENTATION PLAN REVIEW

NCHA Chief Financial Officer Lance Bryson facilitated and gave a detailed description of an implementation plan that staff developed with all the moving parts to successfully produce a Triple Crown event with the proposed leveling structure that the Competition Committee recommended at the August EC Meeting. This implementation plan concentrated on the full scope for a produced show with recommendations from staff and that also identified any risks on financial impact.

A timeline with key target dates was suggested in order to communicate with members if perhaps this proposal is brought to a vote at the next EC meeting in October.

Suggestion was made to cross-reference the approved documents from the payout task force committee that was put in place years ago.

An overview of the West Texas Futurity which recently adopted an added money version of the proposed leveling structure was heard.

After lengthy discussions, the staff was asked to make some modifications to the implementation plan on the proposed class leveling system with regards to the payout structure for consideration during a vote.

The EC agreed with staff to issue a press release with some helpful information to educate and communicate with members on the proposed leveling system structure immediately following this call.

ADJOURNMENT

President Ron Pietrafeso thanked everyone for participating and adjourned the call.