

**NCHA EXECUTIVE COMMITTEE MEETING MINUTES
MAY 3-4, 2023
NCHA OFFICE – FORT WORTH, TX**

A meeting of the Executive Committee of the National Cutting Horse Association was held Wednesday and Thursday, May 3-4, 2023, beginning 8:00AM central time daily.

Executive Committee members present: President Ted Sokol, President-Elect Toddy Pitard, Vice President Mark Senn, Kristen York, Rock Hedlund, John Lavelle (via phone), Sharon Overstreet, Tommy Williams, Skip Jones, Kathleen Moore, Ernie Beutenmiller, Cara Brewer, and Casey Green. Executive Committee member excused: Kirby Smith. NCHA Executive Director Jay Winborn, NCHA Treasurer Denise Seiz (via phone), Director of Shows Shianne Megel, Cathy Marie Aleff and Anna Laurent were also in attendance for this meeting. NCHA Legal Counsel Jim Morris, NCHA Stallion Foal/National Circuit Program Manager Allison Walker, Governance Committee Chairman Dan Agnew and NCHA Region 8 Director Frank Merrill were also in attendance for a portion of the meeting.

WEDNESDAY – MAY 3, 2023

The Executive Committee meeting was called to order at 8:07AM and roll call was taken.

President Ted Sokol welcomed the members of the Executive Committee and led us in prayer.

At Large Director Ernie Beutenmiller addressed the members of the Executive Committee by reciting the NCHA mission statement.

Mission Statement

The National Cutting Horse Association promotes and celebrates the cutting horse, whose origin on Western ranches allows us to support ranching and its Western heritage. By establishing rules for the conduct of cutting horse shows, NCHA strives to give cutters a level playing field and a progressive class structure which accommodates everyone from the beginner to the advanced competitor. NCHA draws on the diverse talents and background of its members and encourages their participation in helping it achieve these goals.

APPROVAL OF MINUTES

A **MOTION** was made by Casey Green and **SECONDED** by Ernie Beutenmiller to approve the minutes from the March 30, 2023, Executive Committee conference call. **MOTION PASSED.**

A **MOTION** was made by Ernie Beutenmiller and **SECONDED** by Casey Green to approve two (2) more sets of minutes from the April 6, 2023, and April 12, 2023, Executive Committee conference calls. **MOTION PASSED.**

PRESIDENT REPORT – TED SOKOL

President Ted Sokol addressed the members of the Executive Committee with a recap of the vice-presidential candidates calls with the directors in each region. The calls were well attended and presented some great questions for the candidates to address. Suggestion was made by former President Ora Diehl on the Region 5 call to have each director be responsible with communicating to members in their region to help address a common thread of concern during these calls with the lack of communication. The Directors seem to be positive about the added money to the Futurity and the National Circuit Program with the final championship set for 2024. There are a lot of members interested in what is going on here at NCHA.

EXECUTIVE DIRECTOR REPORT – JAY WINBORN

Executive Director Jay Winborn addressed the Executive Committee with updates on recent and upcoming meetings with the City of Weatherford and also a meeting with the City of Fort Worth on options for improvements to the Will Rogers complex, the formation of a new management group for Will Rogers. The indication at this point is that the Stock Show is going to take over and manage the facility, but no formal announcements have been made to date. An NCHA video regarding the situation with Will Rogers and the opportunity with City of Weatherford for our future Triple Crown events is in progress and will be aired prior to the convention for members to absorb.

Jay has been working with the Governance Committee on a recommendation for an RFP to go out to solicit outside legal to review our current bylaws. Jay has lined up three (3) law firms to report back to the Governance Committee at the convention.

There will be another military cutting event at the Summer Spectacular, however we will not be moving forward with the BraveHearts organization. This event will be scaled back to highlight about 6 riders who served at the special ops level. This will eventually be an NCHA filming project. Jay has worked with the Cowboy Channel to air all our Triple Crown events live and video delay on the Cowboy Channel and the newly formed Cowgirl Channel. We also have a weekly spot on the Western Sports Roundup to enhance our cutting horse exposure for our association.

The tenants at 260 Bailey have exercised the right not to renew their lease which comes up September 2023 this year.

BOD AGENDA REQUEST – FRANK MERRILL

Region 8 Director Frank Merrill joined the meeting and addressed the members of the Executive Committee in attendance with his request to be included on the NCHA Annual Convention Board of Directors – Session I Agenda to present his position on behalf of the Board of Directors and their concerns. Included below is a copy of the speech presented:

"I'm here today to speak to you as the self-appointed conscience of the Board of Directors of the NCHA. Please indulge me for just a moment so I can provide some historical perspective that will give all of you a sense of the gravity of the situation that faces NCHA and its governance in the future.

In 1995 when then, President James Hooper led the NCHA, he formed a task force to address two items, 1) The Non-Pro and the complexities of the rules that governed them that had become troublesome over a period of years within that class of competitors. 2) A thorough review of NCHA governance. I was asked to serve on that task force along with 21 others that included several Past Presidents of the association. We had a facilitator that was hired by NCHA to lead us through the process and ultimately make recommendations for the membership and the NCHA Board of Directors to ratify.

At the end of the day, after many hours of meetings and a great deal of soul searching, the task force was ready to make recommendations to the board at that year's annual convention.

Bill Riddle was tasked with the daunting task of selling the board on a vast and sweeping change to the Non-Pro class structure.

I was tasked with convincing the same group that the changes to our governance that we had hammered out should be adopted, ratified, and followed from that point forward.

Now, all was done appropriately and the rules that were in place were followed prior to the presentation of each proposal. We followed our bylaws and constitution to the letter.

Unfortunately, the Non-Pro changes were not accepted but, the membership and then the board of directors approved the changes to our governance that were proposed, that we have operated under for the past 28 years. Interestingly, no change was recommended by the task force to alter the "chain of Command", if you will, in what group, Members, Executive Committee and the Board of Directors answered to whom.

Since 1946, when NCHA was formed, its board of directors has had the duty, honor and privilege of guiding this association and with that responsibility, the final determination in any changes to the constitution, bylaws, rules and procedural conduct of the NCHA.

The EC, since that time, acts as the representative committee of the Board of Directors and must ask that their actions of the previous year be approved and ratified by this board at the appropriate time during the following year. Up until NCHA held an annual convention, that request was asked for at the annual BOD meeting held each year. When we started holding an annual convention, the President, at the 1st BOD meeting at the convention would ask the BOD for their approval of the actions and directives of the EC during the previous year.

At this juncture, it is important for all of you to understand that the members were not asked for their approval but, only the BOD.

Since inception, NCHA has followed this procedure. The membership elects the officers of NCHA and the BOD, who then serve as their representatives. They have entrusted the BOD with their representation and have empowered them to chart the course for the association. The BOD elects the EC who they entrust and empower to plan the agenda and supervise the programs of the NCHA with their ultimate approval.

In 1995, when our governance changed and we expanded the BOD to include the regional concept that we enjoy today, no change occurred in who answered to whom as far as what body had final authority.

That is, until the August 2022 meeting of the membership and BOD was held in Ft. Worth where a 180-degree turn was taken in who ultimately had the responsibility for final approval.

It was decided by this EC, without approval of the BOD, to make this drastic change. So, at that time in August of 2022, 76 years of protocol and governance procedure was cast aside with total indifference of NCHA historical precedent, and it was decided that the membership now dictated and usurped the duty, honor, and privilege of the BOD to make the final decisions for NCHA.

That is why I stand before you today and why I wish to address the BOD of NCHA at the upcoming annual convention in Las Vegas, Nevada at the end of June of this year.

I wish to point out to the BOD that they no longer have the duty, honor, responsibility, and privilege of charting the course of NCHA in the present or the future if this, unlawful in my opinion, edict is allowed to continue. That all of their efforts, along with their expense, to attend the annual convention, is for not and that their authority has been nurtured. That they are left with only one substantive responsibility, that being, to elect their regional director representative to the EC on an annual basis. One, I might add, that they can vote on remotely if they so choose.

What the EC caused by their change in the interpretation of NCHA's bylaws and constitution is an estoppel upon the BOD. An estoppel is the principle that precludes a person or group from asserting something contrary to what is implied by a previous action. By their actions at the meeting last August, the EC has stripped the BOD of their rights, duties and responsibilities and caused an estoppel to occur.

There is not one breed association, equine, cattle, sheep, hog, dog or cat nor, competition-based association that I know of that has a BOD elected by the membership that then allows that membership to countermand or usurp the authority that they have invested in that board.

Furthermore, I can't think of any publicly traded company owned by the shareholders that elect their BOD that then tells that board how to run their company. They do have a vote and they can replace that BOD or certain people on that board but, they don't dictate policy. The directors were elected to do so.

Why is NCHA different than any of those others?"

This led to a round table discussion on the direct chain of command for the association and what actions need to be taken in order to maintain compliance with our bylaws, the consensus was that Frank Merrill will be granted the opportunity to present to the Board of Directors during the first session at the NCHA Annual Convention in Las Vegas, NV.

The Executive Committee expressed thanks directly to Frank Merrill for his passion and taking the time to present this concern at the meeting.

FINANCIAL REPORTS – DENISE SEIZ

NCHA Treasurer Denise Seiz addressed the Executive Committee with the March, February, and January financials for the association. Denise emphasized as she prepared to expand on these monthly financial reports that the association is financially sound and to date the NCHA has not had to consider borrowing against our line of credit and does not foresee the need anytime in the near future.

Summaries for each month end are provided below in order of latest results to prior months.

**National Cutting Horse Association
Finance Commentary
March 2023**

Statement of Position

The Association ended the month with total assets of \$25.2 million which represents an increase of \$220K from the previous month. Below is a summary of what constitutes this increase:

Cash had a decrease of \$2.1 million in Operating and an increase of \$45K in Stallion Foal

The primary reason for the decrease in operating cash is due to the Association moving \$1.5 million in cash to treasury bills in the investment account which accounts for \$1.5 million of the increase in investments. Additionally, the Association paid out premium expense from Eastern Nationals as well as started incurring costs related to Super Stakes.

The primary reason for the increase in Stallion Foal cash is the stallion subscriptions/foal nominations received during the month.

Accounts receivable increased by almost \$1,600

The increase in accounts receivable is due to normal monthly activity.

Prepaid expenses increased by \$612K

The increase in prepaid expenses is primarily due to purchasing items for Super Stakes, the largest being \$286K in cattle, \$81K in awards, and \$81K in judges labor.

Total liabilities increased \$79K from the previous month. The majority of the increase was in accounts payable which was due to having a large batch of AP that had to be processed subsequent to month end related to Super Stakes expenses. Accrued expenses are also up by 76K and this is due to having larger credit card expenses accrued for due to the show as well as a larger payroll accrual due to having more days to accrue in the month than in February. Membership deferred revenue is down \$10K due to recognizing the quarterly amortization of the life memberships. Event deferred revenue and sponsorship deferred revenue are down due to having to recognize revenue from Eastern Nationals. Stallion & foal deferred revenue is up due to the receipt of foal nominations/stallion subscriptions during the month.

Net assets increased by approximately \$141K, which represents the net profit for the month of March.

Statement of Activities

Before the impact of the unrealized gain/loss on investments, the Association has posted a YTD net profit of \$1,186,101 which is \$517,073 or 77.29% better than the budgeted YTD net profit.

For the month of March, before the impact of the unrealized gain/loss on investments, the Association reported a net profit of \$15,689 while the budget anticipated a net loss of \$30,888. As such, the Association had a favorable variance to budget of \$46,577. This is 150.79% more favorable than our budgeted net loss for the month.

First, we will go over the performance of Eastern Nationals. Total revenue was better than budget by \$124K which is primarily attributed to the higher number of entries this year as compared to 2022. Additionally, due to the higher entries this also caused an increase in some expense line items. Premiums expense was more than budget by \$65K due to the higher number of entries, as well as premiums paid out to the unlimited amateur class that we did not have last year. Cattle expense was also higher than budget by \$29K due to having more cows (almost 700 head) and paying \$5 more per head than we had budgeted for. Lastly, the increase in entries caused a significant increase in the facility bill due to the number of stalls/shavings/RVs that we were charged for. This caused an unfavorable variance in facilities & stalls expense of almost \$46K. Net profit for the show was \$80K which was \$19K less favorable than our budgeted expectations of \$99K.

There are a few other items to note for March. Sponsorship cash was less favorable than budget by \$20K which was due to a change in the sponsorship from Beechfork Ranch (switched from general marketing sponsor to a show sponsor). There was a favorable variance in approved shows revenue of \$49K mainly due to the timing of receipt of the approved show fees.

Membership revenue was less than budget by almost \$45K due to not having the renewals expected for the month. There was also a favorable variance in interest income due to the sweep account and money market account for stallion foal. Lastly, there was a favorable variance in other income of \$23K primarily due to almost \$20K in rewards that we cashed in from our old BOA cards.

From an expense standpoint, there were a few budget variations to note. Awards were slightly less favorable than budget due to postage/shipping of circuit awards as well as a difference between what we paid and what we had accrued for some of the trophies from circuit finals. Marketing expenses were more favorable than budget due to the timing of the marketing department's spending on marketing items. Personnel expenses were more favorable than budget by \$11K primarily due to not having insurance expense for new employees whose insurance hasn't kicked in yet as well as not incurring travel expenses that were budgeted for. Professional fees are more favorable than budget due to putting together the Eastern Nationals program in house and not incurring the total publisher fees of almost \$20K that was quoted by Texas Monthly if they had done it. Additionally, due to the new agreement with Jim Morris, legal fees are down for the month. Office expenses were more favorable than budget by \$10K which was due to having less credit card charges for the month than we had budgeted for. Other expenses were also more favorable than budget by \$9K which is due to the timing of expenses related to committees. The remaining expense categories remained fairly consistent with our budgeted expectations.

**National Cutting Horse Association
Finance Commentary
February 2023**

Statement of Position

The Association ended the month with total assets of \$25 million which represents an increase of around \$2 million from the previous month. Below is a summary of what constitutes this increase:

Cash had an increase of \$1 million in Operating and an increase of \$76K in Stallion Foal

The primary reason for the increase in operating cash is due to the Association receiving entry payments for Super Stakes, Eastern Nationals, and 2023 Futurity. The primary reason for the increase in Stallion Foal cash is the stallion subscriptions/foal nominations received during the month.

Accounts receivable decreased by \$263K

The decrease in accounts receivable is mainly due to the receipt of some sponsorships that were billed at the end of the previous month, including \$37,500 from Beechfork Ranch, \$30K from Coyote Rock Ranch, \$15K from Gist, & \$30K from the NCHA Foundation.

Prepaid expenses increased by \$108K

The increase in prepaid expenses is primarily due to purchasing items for Super Stakes, the largest being \$67K in awards. There were also awards purchased for NCHA Weekend for around \$23K.

Total liabilities increased \$2.2 million from the previous month. The majority of the increase was in event deferred revenue which was due to receiving entry payments for Super Stakes, Eastern Nationals, and 2023 Futurity. Accounts Payable decreased by \$382K which was due to only having a small batch of AP for the end of the month due to normal monthly activity. There was also a decrease in accrued expenses of \$81K which was primarily due to the monthly payroll accrual needed for February being \$99K less than what was needed in January. Sponsorship deferred revenue is up \$105K primarily due to the receipt of the \$100,000 TQHA funds. Stallion & foal deferred revenue is up due to the receipt of foal nominations/stallion subscriptions during the month. The PAC fund payable was up due to the receipt of PAC donations through the entry payments for Super Stakes & Futurity.

Net assets decreased by approximately \$266K which represents the net loss for the month of February.

Statement of Activities

Before the impact of the unrealized gain/loss on investments, the Association has posted a YTD net profit of \$1,170,412 which is \$470,496 or 67.22% better than the budgeted YTD net profit. For the month of February, before the impact of the unrealized gain/loss on investments, the Association reported a net loss of \$65,192 while the budget anticipated a net loss of \$154,218. As such, the Association had a favorable variance to budget of \$89,026. This is 57.73% more favorable than our budgeted net loss for the month.

The favorable position for the month was driven by a couple of things. Sponsorship cash was more favorable than budget by \$76K which was primarily due to the receipt of a \$60K sponsorship from Miller International which was not budgeted for. There was a favorable variance in approved shows revenue of \$6K mainly due to the timing of receipt of the approved show fees. Advertising revenue had an unfavorable variance of \$30K due to not having as many paid advertisers in this issue of the Chatter as we had budgeted for. There was also a favorable variance in interest income due to the sweep account and money market account for stallion foal. Lastly, there was a favorable variance in other income of \$14K due to the income that came in from the Bosque Ranch event that was not budgeted for.

From an expense standpoint, there were a few budget variations to note. Awards were slightly less favorable than budget due to the timing of purchasing some circuit awards for last year. Marketing expenses were more favorable than budget due to the timing of the marketing department's spending on marketing items. Personnel expenses were more favorable than budget by \$44K primarily due to not having a Director of Judges, the loss of two show department employees, as well as not incurring contract labor expenses related to the Weatherford project we budgeted for. Office expenses were less favorable than budget by \$32K which was due to having high credit card fees for the month due to the high volume of activity related to receiving entry fees for Super Stakes, Eastern Nationals, and 2023 Futurity. The budget was assuming we would be close to having the credit card fee implemented which has not occurred yet. Other expenses were also less favorable than budget by \$19K which was due to the timing of payment of the Simply Voting invoice for the director elections as well as the payment of \$9K in scholarships for the Bosque Ranch event which wasn't budgeted for. The remaining expense categories remained fairly consistent with our budgeted expectations.

National Cutting Horse Association Finance Commentary January 2023

Statement of Position

The Association ended the month with total assets of \$23 million which represents an increase of around \$3.6 million from the previous month. Below is a summary of what constitutes this increase:

Cash had an increase of \$3.8 million in Operating but a decrease of \$1 million in Stallion Foal

The primary reason for the increase in operating cash is due to the Association receiving entry payments for Super Stakes, Eastern Nationals, and 2023 Futurity. The primary reason for the decrease in Stallion Foal cash is the \$1.3 million that was transferred from the money market account to the investment account to be invested in 3 and 6 month treasury bills. There were also stallion subscriptions/foal nominations received during the month.

Accounts receivable decreased by \$848K

The decrease in accounts receivable is mainly due to the receipt of the 2021 Futurity & World Finals MERP funds.

Prepaid expenses decreased by \$16K

The decrease in prepaid expenses is primarily caused by the recognition of insurance expense for the month.

Total liabilities increased \$2.9 million from the previous month. The majority of the increase was in event deferred revenue which was due to receiving entry payments for Super Stakes, Eastern Nationals, and 2023 Futurity. Accounts Payable decreased by \$424K which was due to not having large batches of show related expenses at the end of the month to process (for example \$319K for the summer show facility, \$60K for ticket and stall tax, \$97K from Tioga Territory for jackets, and \$27K for saddles). There was also a decrease in accrued expenses of \$535K which was primarily due to paying the 2022 Futurity bill of almost \$500K. Membership deferred revenue decreased in January due to the recognition of 2023 membership revenue since we are now in the 2023 year. Sponsorship deferred revenue is up \$330K due to billing/receipt of several sponsorships including \$250K from Rocking P Ranch for their 2023 Futurity sponsorship, \$35,000 from the Louisiana Ag Finance Authority for Eastern Nationals, and \$37,500 from Beechfork Ranch for their Super Stakes sponsorship. Stallion & foal deferred revenue is up due to the receipt of foal nominations/stallion subscriptions during the month. The PAC fund payable was up due to the receipt of PAC donations through the entry payments for Super Stakes & Futurity.

Net assets increased by approximately \$673K which represents the net income for the month of January.

Statement of Activities

Before the impact of the unrealized gain/loss on investments, the Association has posted a YTD net profit of \$1,235,604 which is \$381,470 or 44.66% better than the budgeted YTD net profit.

For the month of January, before the impact of the unrealized gain/loss on investments, the Association reported a net profit of \$285,417 while the budget anticipated a net profit of \$237,136. As such, the Association had a favorable variance to budget of \$48,281. This is 20% more favorable than our budgeted net profit for the month. The favorable position for the month was driven by a couple of things. Sponsorship cash was more favorable than budget by

\$54K which was primarily due to the receipt of a \$50K sponsorship from Teton Ridge which was not budgeted for. There was an unfavorable variance in approved shows revenue of \$12K mainly due to the timing of receipt of the approved show fees. Membership revenue had a favorable variance of \$18K due to receiving more memberships than expected during the month. There was also a favorable variance in interest income due to the sweep account and money market account for stallion foal. As a whole, we were \$78K or 11.46% better than budgeted revenue.

From an expense standpoint, there were a few budget variations to note. Awards were slightly more favorable than budget due to timing of purchasing achievement buckles. Personnel expenses were slightly more favorable than budget primarily due to not having a Director of Judges as well as not incurring contract labor expenses related to the Weatherford project we budgeted for. Professional fees were less favorable than budget by \$10K due to incurring more legal expenses than expected. Office expenses were less favorable than budget by \$61K which was due to having high credit card fees for the month due to the high volume of activity related to receiving entry fees for Super Stakes, Eastern Nationals, and 2023 Futurity. The budget was assuming we would be close to having the credit card fee implemented which has not occurred yet. The remaining expense categories remained fairly consistent with our budgeted expectations.

In conclusion, Vice President Mark Senn stated that since NCHA was halfway through the fiscal year, time should be set aside to begin planning for the upcoming budgeting process for FY2024.

NCHA Treasurer Denise Seiz also addressed the Executive Committee on behalf of the Finance and Audit committee to consider implementing a credit card processing fee effective July 1st. ACH and electronic check transactions will remain an option for our members with no additional fees.

A **MOTION** was made by Mark Senn and **SECONDED** by Casey Green to approve the recommendation of the Finance and Audit Committee to implement a credit card surcharge effective July 1st for all NCHA payment transactions. **MOTION PASSED UNANIMOUSLY.**

PROPOSED BYLAW CHANGES – JOHN LAVELLE

Executive Committee Member John Lavelle representing Region 4 addressed the others on the committee with a proposal in two sections to consider changes to the existing bylaws for adoption at the annual convention. These changes presented focused on Article III and Article IV with special meeting quorums for the Members and BOD meetings, Article V with a new Regional At Large concept, and Article X with a quorum requirement to alter any changes.

These proposed changes were previously brought to the NCHA Governance Committee at their last meeting, and it was unanimously decided that the Governance Committee was not in support of John Lavelle's proposal as presented.

A **MOTION** was made by Toddy Pitard and **SECONDED** by Kristen York to take no action on the proposed bylaw changes presented by John Lavelle. **MOTION PASSED by majority with one (1) opposition.**

GOVERNANCE COMMITTEE REPORT – DAN AGNEW

Chairman of the Governance Committee Dan Agnew provided updates from his committee to the Executive Committee members. Recommendations brought forth from the Governance Committee were presented as follows:

- The Governance Committee recommends to table any discussions on quorums until the convention for a larger perspective during an open forum with the members.
- Recommend some verbiage changes to be able to take disciplinary action or potential removal of an EC member as stated for the members and officers.
- Recommend clarifying the language in the bylaws on when a new Director takes seat and when an old Director's term expires.

LEGAL UPDATES – JIM MORRIS

NCHA Legal Counsel Jim Morris addressed the members of the Executive Committee with the proposed changes and verbiage of the bylaws.

Jim Morris' materials presented offered some clarification and verbiage cleanup for consideration as these are presented at the convention.

Proposed bylaws will be issued soon to be compliant with the 30-day notice of the annual meetings.

A **MOTION** was made by Toddy Pitard and **SECONDED** by Skip Jones to approve voting for those members attending Regional Directors Meetings (specifically for Region 2 and Region 6 with a contested election) virtually with answered roll call. **MOTION PASSED.**

EXECUTIVE SESSION

President Ted Sokol placed the meeting into executive session for updates with legal counsel.

GENERAL SESSION

President Ted Sokol placed the meeting back into general session to continue with the remainder of the agenda items.

SHOW DEPARTMENT – SHIANNE MEGEL

Director of Shows Shianne Megel addressed the members of the Executive Committee with updates from the Show Department.

Super Stakes Updates

Shianne reported that overall, the 2023 Super Stakes were up 13% in the 4YO and 20% in the 5/6YO as compared to last year. We are anticipating an increase in practice pen and stall revenue based on these numbers. This was the first time the Super Stakes has been pre-settled program and settling times showed to be favorable with that addition to the set up.

Summer Spectacular Updates

The second payment for the Summer Spectacular is due in the NCHA office by May 15th. Our numbers have already exceeded entries from last year.

Weekend Rookie of the Year

Effective with the 2001 Point Year, a Rookie of the Year Award will go to the highest money earning Amateur for NCHA approved weekend shows, and a Rookie of the Year Award will go to the highest money earning Amateur for NCHA Limited Aged Events (including NCHA World Championship Futurity winnings in the point year of the calendar year in which the World Championship Futurity is held).

1. Award will go to the highest money earning Amateur for the point year in the \$50,000 Amateur and/or \$15,000 Amateur class for NCHA approved weekend shows
2. Rookie of the Year Award will go to the highest money earning Amateur in the \$50,000 Amateur (Limited Amateur), Intermediate Amateur and Unlimited Amateur (Amateur) classes at NCHA Limited Aged Events.
3. Rider must have lifetime earnings at the beginning of the point year of less than \$5,000 to qualify.

Award: Each will receive a \$1,000 check and will also be awarded a buckle.

A **MOTION** was made and amended by Skip Jones and **SECONDED** by Kristen York to adopt the proposed changes to the verbiage for the Weekend Rookie of the Year to be effective for the 2024 point year. **MOTION PASSED.**

As this proposed rule change is being addressed for updates due to the recent leveling format of our shows, Executive Committee member representing Region 1 Kristen York asked for the show department to also look at updating the Amateur Rider of the Year as well to compliment those same updates.

Shianne also introduced two new additions to the NCHA staff Emily Finch, Manager of Shows and Ashley Kanaman, who will be handling all new show approval applications.

Payouts at Futurity

As the round table discussions continued, the members were joined by Angie Highland of Marketing Research to demonstrate some options for payout structures to consider.

A **MOTION** was made by Skip Jones and **SECONDED** by Mark Senn to incorporate Semi Finals to the Open Intermediate class for the 2024 Futurity. **MOTION PASSED.**

A **MOTION** was made by John Lavelle and **SECONDED** by Cara Brewer to payout Semi Finals to the Open Intermediate class for the 2024 Futurity. **MOTION PASSED.**

After many discussions and researching different scenarios with payouts, Executive Director Jay Winborn will approach the Finance and Audit Committee to consider adding \$300K to the payout structure for the 2023 Futurity.

ADJOURNMENT

With no further business to come before this committee during this first day, meeting adjourned at 5:14PM. The Executive Committee will reconvene Thursday, May 4th at 8:00AM central time.

THURSDAY – MAY 4, 2023

The Executive Committee meeting reconvened and was called to order at 8:06AM by President Ted Sokol. All Executive Committee members were in attendance for the second day of meetings with the exception of Kirby Smith who was excused.

NATIONAL CIRCUIT PROGRAM – ALLISON WALKER

Manager of National Circuit Program Allison Walker along with Region 7 representative on the Executive Committee Skip Jones addressed the Executive Committee by



1. Financial Request
 - a. An additional \$7,000 for NCHA Weekend subsidy - \$500 for each of the 14 circuits. The current subsidy is \$3,500 per circuit. The goal of the NCHA Weekend subsidy is to have \$500 added in each of the added-money classes. The addition of the Unlimited Amateur class now makes eight added-money classes.

A **MOTION** was made by Ernie Beutenmiller and **SECONDED** by Rock Hedlund to approve the addition of \$500.00 added money to accommodate the Unlimited Amateur classes throughout the 2023 NCHA Weekend. **MOTION PASSED.**

- 2. NCHA Weekend List
 - a. See proceeding page

2023 NCHA WEEKEND

June 3 – 4



Bell County CHA
Belton, TX



Ohio CHA
Columbiana, OH



Pennsylvania CHA
Bloomsburg, PA



Beef Empire CHA
Dodge City, KS



British Columbia CHA
Chilliwack, BC



Palo Duro CHA
Farwell, TX



Minnesota CHA
Nevis, MN



Oregon CHA
Madras, OR



New Mexico CHA
Farwell, TX



Texas CHA
Whitesboro, TX



N. East Alabama CHA
Rainsville, GA



Gold Country CHA &
Clements Cutting Club
Corning, CA



TBD

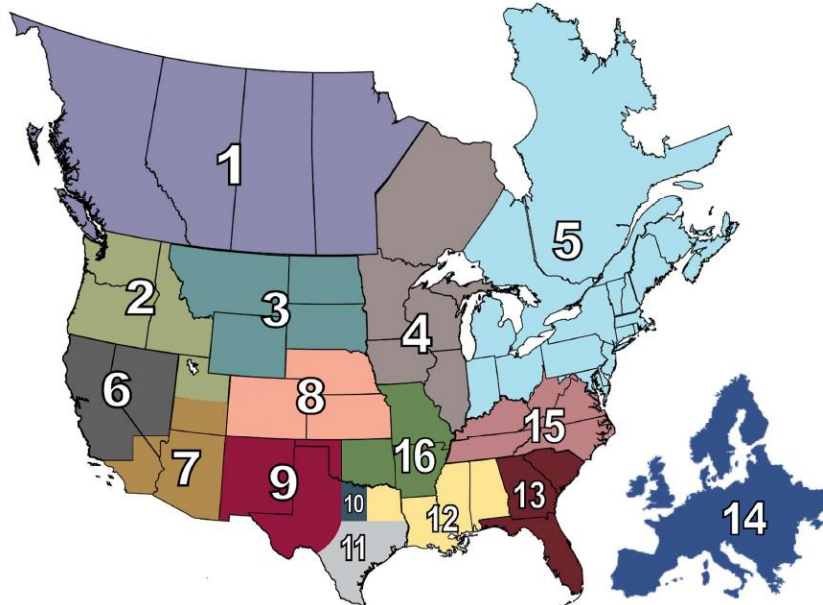


Carolina CHA
Camden, SC

1. Proposed Circuit Map 2024 Point Year

a. See handout copy on next page

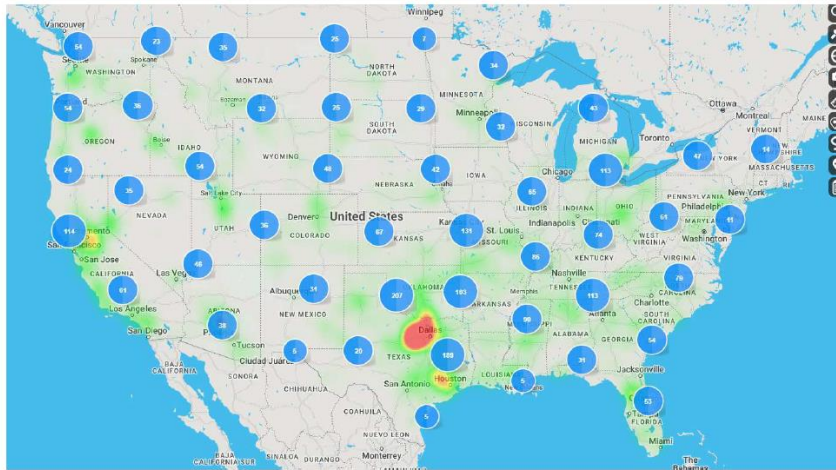
PROPOSED CIRCUIT MAP
2024 POINT YEAR



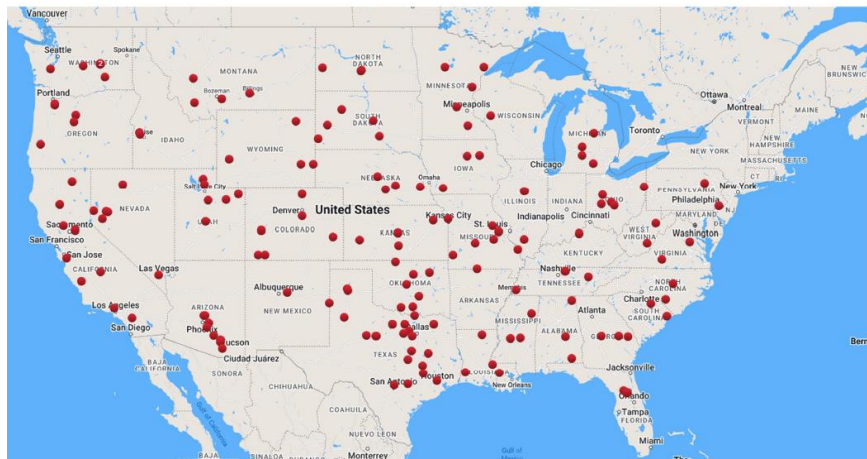
PROPOSED 2024 CIRCUIT LIST

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| <p>1. AURORA</p> <ul style="list-style-type: none"> a. British Columbia b. Alberta c. Saskatchewan d. Manitoba <p>2. PIONEER</p> <ul style="list-style-type: none"> a. Washington b. Oregon c. Idaho d. N. Utah <p>3. BIG SKY</p> <ul style="list-style-type: none"> a. Montana b. Wyoming c. North Dakota d. South Dakota <p>4. GREAT LAKES</p> <ul style="list-style-type: none"> a. W. Ontario b. Minnesota c. Iowa d. Wisconsin e. Michigan upper peninsula f. Illinois <p>5. APPALACHIAN</p> <ul style="list-style-type: none"> a. E. Ontario b. E. Canada c. Michigan d. Indiana e. Ohio f. Pennsylvania g. Maryland h. Delaware i. New York j. New Jersey k. New England states <p>6. REDWOOD</p> <ul style="list-style-type: none"> a. N. Nevada b. N. California <p>7. CACTUS</p> <ul style="list-style-type: none"> a. S. California b. S. Nevada c. S. Utah d. Arizona | <p>8. HEARTLAND</p> <ul style="list-style-type: none"> a. Colorado b. Kansas c. Nebraska <p>9. OILER</p> <ul style="list-style-type: none"> a. New Mexico b. W. Texas c. W. Oklahoma <p>10. RED RIVER</p> <ul style="list-style-type: none"> a. N. Texas <p>11. ALAMO</p> <ul style="list-style-type: none"> a. S. Texas <p>12. COTTON</p> <ul style="list-style-type: none"> a. E. Texas b. Louisiana c. Mississippi d. Alabama <p>13. SUNSHINE</p> <ul style="list-style-type: none"> a. South Carolina b. Georgia c. Florida <p>14. EUROPEAN</p> <ul style="list-style-type: none"> a. All European countries <p>15. MOONSHINE - NEW</p> <ul style="list-style-type: none"> a. Kentucky b. Tennessee c. West Virginia d. Virginia e. North Carolina <p>16. OZARK - NEW</p> <ul style="list-style-type: none"> a. E. Oklahoma b. Arkansas c. Missouri |
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PROGRAM PARTICIPANT CLUSTER MAP
2021 & 2022 POINT YEAR



NCHA-APPROVED VENUE LOCATIONS
2021 & 2022 POINT YEAR



Circuit #	CIRCUIT NAME	EXISTING "ALL"	OLD %	PROPOSED "ALL"	NEW %
11	Alamo	755	5.9%	755	5.9%
5	Appalachian	742	5.8%	1381	10.8%
2	Pioneer	1033	8.1%	1033	8.1%
3	Big Sky	729	5.7%	554	4.3%
7	Cactus	959	7.5%	791	6.2%
12	Cotton	1820	14.3%	1320	10.3%
4	Great Lakes	1156	9.1%	534	4.2%
8	Heartland	919	7.2%	611	4.8%
9	Oiler	486	3.8%	559	4.4%
10	Red River	2089	16.4%	1558	12.2%
6	Redwood	931	7.3%	931	7.3%
13	Sunshine	1150	9.0%	773	6.1%
15	New Moonshine			923	7.2%
16	New Ozark			1046	8.2%
TOTAL MEMBERSHIP:		12769	100.0%	12769	100.0%

Circuit #	CIRCUIT NAME	EXISTING "SHOWING"	OLD %	PROPOSED "SHOWING"	NEW %
11	Alamo	334	6.4%	334	6.4%
5	Appalachian	161	3.1%	374	7.1%
2	Pioneer	455	8.7%	455	8.7%
3	Big Sky	345	6.6%	264	5.0%
7	Cactus	434	8.3%	361	6.9%
12	Cotton	706	13.5%	522	10.0%
4	Great Lakes	431	8.2%	208	4.0%
8	Heartland	408	7.8%	281	5.4%
9	Oiler	227	4.3%	252	4.8%
10	Red River	899	17.1%	694	13.2%
6	Redwood	418	8.0%	418	8.0%
13	Sunshine	427	8.1%	343	6.5%
15	New Moonshine			307	5.9%
16	New Ozark			432	8.2%
TOTAL PROGRAM PARTICIPANTS:		5245	100.0%	5245	100.0%

REGIONAL REPORTS

President Ted Sokol welcomed the each of the members to report on their regional updates.

Region 1 – **Kristen York** reported that Canada was doing well. Region 1 has concerns with the National Circuit Program Big Sky Circuit and its success in the area. Super Stakes show ran too long each day.

Region 2 – **Rock Hedlund** updated the committee that cuttings in Region 2 are good. There have been a lot of big shows in Paso Robles and the Rancho Murieta show had a great turn out. Still ongoing concerns with cost of cattle and entries due to the number of shows available to attend. There is a lot of excitement coming from Region 2 to head to the annual convention in Las Vegas, Nevada.

Region 3 – **Kirby Smith** was excused and had nothing to report from his region at this time.

Region 4 – **John Lavelle** expressed that due to some show schedule complications, the NCHA days will now be held in Kentucky for the Great Lakes Circuit. Everything is on track for the Circuit Finals which will be held in the fall with the Congress cutting. There do continue to be cattle supply challenges. There are also concerns about delays with the Weekend Show postings from when they get submitted to the NCHA office.

Region 5 – **Sharon Overstreet** reported that cuttings in Region 5 are going well. NCHA Days is in the Carolinas. There is also a lot of excitement amongst Region 5 members and directors about attending the convention in Las Vegas, Nevada.

Region 6 – **Tommy Williams** updated the committee with the NCHA Days being held in Rainsville, Alabama and the weekend shows are picking up in Region 6, especially East Texas and Arkansas.

Region 7 – **Skip Jones** provided an update on his region of which the NCHA Days will be hosted by both the Oiler and Cactus Circuits due to venue challenges and weather concerns.

Region 8 – **Kathleen Moore** reported that Region 8 members agreed that the Super Stakes had some long days of cutting. Needs to be addressed soon. Directors in Region 8 concerned with the governance actions in the association are questioning their responsibilities when it comes to representing the members. The NCHA Days for the Red River Circuit will be held in Whitesboro, Texas.

At Large – **Ernie Beutenmiller** stated that NCHA membership numbers are maintaining in Region 3 which was well received. He complimented Kirby Smith on his ability to keep the Region 3 Directors informed of the current happenings of the association. Ernie recently attended some challenger shows that were very positive and saw some cutting that he had not ever seen before. The economy may be starting to have an impact on some of our weekend cutters but overall shows are strong. The NCHA Days for Heartland Circuit will be in Dodge City, Kansas. The National Circuit Finals will be great for the National Circuit Program

At Large – **Cara Brewer** expressed that the Super Stakes was a great show. Also, Cara gave

an update on the great feedback from the clinic at Bonina in Washington. Quite a few Canadians attended, and comments were positive.

At Large – Casey Green reported that feedback from the Super Stakes was good. Cuttings are positive in North, West and South Texas areas. There are plenty of options to show.

Vice President – Mark Senn stated that the staff did a great job producing the Super Stakes. He does think we are at full capacity, and it is putting strain on the trainers, competitors, judges and staff so we do need to evaluate how to address that issue moving forward for scheduling.

President-Elect – Toddy Pitard updated the committee members with his efforts on putting together the standing committee assignments. He would like to re-evaluate the Grievance Committee terms as implemented when Phil Rapp was serving as President. He will also take a look at the other disciplinary committees as well.

STANDING COMMITTEE UPDATES – TODDY PITARD

President Elect Toddy Pitard presented the final proposed list of standing committee appointments in compliance with our rulebook procedures. These members were suggested after coordinating with the chairs of each committee and considering the members that reached out with interest in serving.

Vice President Mark Senn commended Toddy on the list he presented over the new names involved in the assignments.

After discussion, a **MOTION** was made by Skip Jones and **SECONDED** by Tommy Williams to approve the proposed list of standing committee appointments for 2023-2024 as presented. **MOTION PASSED by majority with one (1) abstention.**

NCHA ANNUAL CONVENTION UPDATES – CATHY MARIE ALEFF

The NCHA office provided an update with the upcoming events scheduled for the 2023 Annual Convention. The preliminary registration numbers were announced with a reminder that NCHA would like all to pre-register for purposes of the printed materials. A tentative schedule has been posted and upon review of all the standing committee agendas at this meeting, all agendas will upload and become available to preview online under the convention registration page.

OLD BUSINESS

At this time, there is no old business to bring before the Executive Committee for discussion.

NEW BUSINESS

At Large Director Casey Green addressed the members of the Executive Committee with his concerns of practice pen opportunities at the Summer Spectacular and then again at the Futurity.

Director of Shows Shianne Megel addressed Casey's concern and noted that this item was on the Limited Aged Events agenda for the upcoming convention.

ADJOURNMENT

There being no further business to come before the committee, a **MOTION** was made by Skip Jones and **SECONDED** by Ernie Beutenmiller to adjourn the meeting at 12:40PM.
MOTION PASSED UNANIMOUSLY.